



Pablo Jimenez

**BIM Architect & Interior Designer,
LEED Green Associate**



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About

I am a BIM Project Architect and Engineer with a LEED Green Associate credential born in 1986 from International University of Catalonia of Barcelona. I have more than 13 years of experience gathered in China and Spain through internationally renowned companies such as Ferrater, Idom and Gensler.

I founded Studio360 in 2018, provided services of Schematic Design and Design Development both in Architecture and Interiors throughout multiple locations in five continents.

For me, Design must follow a brilliant initial idea which should be connected to the site, the program, the budget and the wishes of the client. Every decision should be a consequence of the previous decision and the cause for the next one.

Originality, intensity and unity in style are the key points of a brilliant design.

Capabilities

- Specialist on Energy and Enviromental Design (LEED GA)
- BIM Advanced knowledge
- Selling and Leadership Skills. Good at human interaction.
- Creativity. Original and convincing designs.
- Passionate. Always aiming for the quality
- Multidisciplinary. Mastering any stages of development

Achievements

- LEED Green Associate exam passed (188/200)
- BIM Advanced Accredited Architect by Autodesk
- Over 136.000 m2 of built projects in 5 continents
- 5 competitions won
- Founded and run own practice for over 5 years.

Languages

Level

Spanish	Native
Catalan	Native
English	Proficient
Chinese	Basic
French	Basic

Softwares

Level

Level

Rhinoceros	Expert	Grasshopper	Advanced
AutoCad	Expert	Ecotect	Advanced
Photoshop	Expert	SketchUp	Advanced
Revit	Advanced	Vray	Expert
Illustrator	Advanced	M. Office	Advanced
Wordpress	Advanced	GoogleAds	Advanced











Professional Experience












Year	Company	Position and Responsibilities	Projects
2024	Studio360 Barcelona	Founder, Marketing Director, Design Director and Project Architect for over 4 years	Ribbon House. Valencia Paper Mansion, Australia Airbnb Icon. Riyadh Crowe International Office Home Renovation in Eixample Single-Family Passivhaus. Leis House. Sanjenjo, Spain Across Legal Office Barcelona SeaClub Villas. Siargao, Home Renovation in Gracia GreenField School. HCMC, Crowe International Office Suite 360. Medellin, Colombia SeaClub 2 Villas. Siargao Home Renovation in Vallcarca. Rincón Villa.PengHu, Taiwan VIP Paddle Club. Igualada, Home Renovation in Pedralbes. Home Renovation in Sant Feliu
2020		<ul style="list-style-type: none"> -Acquisition of projects through online marketing strategies and social relations. -Design and presentation of 3D architecture and interior design proposals until client acceptance. -Creation of personalized photorealistic plans and elevations with Photoshop. -Design of construction architectural documents such as 3D Models, plans, sections, elevations and details. -Design of construction installations plans and details. -Production of detailed construction quotation with measurements of materials. -Selection of materials, furniture and fixtures in coordination with suppliers. -Preparation of deadlines and limestones. -Maintain relationship with the client. -Coordination of the rendering team. -Coordination of construction. 	




2020	IDOM Barcelona	Project Architect for 2 years	SEAT Cupra Hangar Renovation FCB Stadium Renovation. Fishermen's Guild. Formentera, Stiva Warehouse. Guadalajara, The Students Hotel, Barcelona
		<ul style="list-style-type: none"> -Design of construction architectural documents such as 3D Models, plans, sections, elevations and details. -Design of construction installations plans and details. -Production of detailed construction quotation with measurements of materials. -Selection of materials, furniture and fixtures in coordination with suppliers. -Preparation of deadlines and limestones. -Maintain relationship with the client. -Coordination of the rendering team. 	
2018	BAU Shanghai	Design Director for 2 years	Cloud Towers. Nanjing, China Jiangning Kidergarten. Nanjing, Jinqiao Incubator. Shanghai, Bicycle station pavillions. Dis-integrated guest houses. Qingpu District's people's Court. Soft Complex. Chengdu, China Jiashan Sales Centre. Jiashan,
		<ul style="list-style-type: none"> -Design and presentation of architectural proposals until client acceptance. -Lead meetings with clients throughout China. -Representation of the company at marketing events. -coordination of the draftsman team and rendering team. -coordination of technical aspects with the Local Design Institute. 	
2017	Gensler Shanghai	Interior Designer for 7 months	Bangkok Hospital Renovation Found Hostel. San Francisco, Capitaland Lobby. Shanghai,
		<ul style="list-style-type: none"> -Design and presentation of 3D interior design proposals until client acceptance -Creation of personalized photorealistic plans and elevations with Photoshop. -Selection of materials, furniture and fixtures in coordination with suppliers. -Preparation of deadlines and limestones. -Maintain relationship with the client. -Coordination of the rendering team. 	
2016	XianDai Shanghai	Creative Architect for 1 year and 6 months	Chengdu Airport Extension Taining Sports Centre. Taining, The Island Tower. Xiamen, Water Spring Building. Jinan,
		<ul style="list-style-type: none"> -Design and presentation of architectural proposals until client acceptance. -Lead meetings with clients throughout China. -Representation of the company at marketing events. -coordination of the draftsman team and rendering team. -coordination of technical aspects with the Local Design Institute. 	
2014	JWDA Shanghai	Designer Architect for 2 years and 4 months	Urban Furniture. Shanghai Marina Masterplan. Shanghai, Mountain Resort. Wuyishan, Chunghua Tobacco Exhibition Space. Shanghai, Hanzhong Planning Museum
		<ul style="list-style-type: none"> -Design and rendering of architectural proposals until client's acceptance -Creation of presentations and participation in meetings with the client -Production of technical documentation and coordination of a team of draftsmen. 	
2012	OAB. Office of Architecture in Barcelona	Intern for 8 months on summers.	Urban Furniture. Barcelona SPA centre, Barcelona,
		<ul style="list-style-type: none"> -2D and 3D Design of architectural proposals. -Production of technical documentation. 	
2010			




Project Summary

Name	Date	Location	Typology	Role played	Total Area	Status	
Studio360 (Pablo Jimenez)	Ribbon House 12-11-24	Valencia, Spain	Residential Architecture	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	200 m ²	Built	
Studio360 (Pablo Jimenez)	Airbnb Icon 2-6-24	Riyadh, Saudi Arabia	Hospitality Architecture + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt..	300 m ²	Under Constr.	
Studio360 (Pablo Jimenez)	Home Renovation in Eixample 5-5-24	Barcelona, Spain	Home Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	103 m ²	Built	
Studio360 (Pablo Jimenez)	Single-Family Passivhaus 10-4-24	Logroño, Spain	Residential Architecture + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	300 m ²	Built	
Studio360 (Pablo Jimenez)	Home Renovation in Sagrada Familia 15-3-24	Barcelona, Spain	Home Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	90 m ²	Built	
Studio360 (Pablo Jimenez)	Across Legal Office Barcelona 2-3-24	Barcelona, Spain	Corporate Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	700 m ²	Built	
Studio360 (Pablo Jimenez)	Home Renovation in Gracia 22-1-24	Barcelona, Spain	Home Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	120 m ²	Under Constr.	
Studio360 (Pablo Jimenez)	Crowe International Office Madrid 15-11-23	Madrid, Spain	Corporate Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	450 m ²	Built	
Studio360 (Pablo Jimenez)	SeaClub 2 Villas 8-7-23	Siargao, Phillippines	Hospitality Architecture + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	1.330 m ²	Under Constr.	
Studio360 (Pablo Jimenez)	Rincón Villa 5-2-23	PengHu, Taiwan	Residential Architecture	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents	280 m ²	Under Constr.	

Studio360 (Pablo Jimenez)	Home Renovation in Rocafort	7-11-22	Barcelona, Spain	Home Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	140 m ² Built	
Studio360 (Pablo Jimenez)	Home Renovation in Sant Feliu	3-9-22	Sant Feliu, Spain	Home Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	95 m ² Built	
Studio360 (Pablo Jimenez)	Paper Mansion	7-7-22	Tamworth, Australia	Residential Architecture	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents	1.100 m ² Under Constr.	
Studio360 (Pablo Jimenez)	Crowe International Office Barcelona	22-5-22	Barcelona, Spain	Corporate Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	270 m ² Built	
Studio360 (Pablo Jimenez)	Home Renovation in Ciutat Vella	12-4-22	Barcelona, Spain	Home Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	150 m ² Built	
Studio360 (Pablo Jimenez)	Leis House	5-3-22	Sanjenjo, Spain	Residential Architecture	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents	190 m ² Under Constr.	
Studio360 (Pablo Jimenez)	Home Renovation in Cabrera	3-11-21	Cabrera, Spain	Home Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	130 m ² Built	
Studio360 (Pablo Jimenez)	SeaClub Villas	5-9-21	Siargao, Phillipines	Hospitality Architecture + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents	1.060 m ² Built	
Studio360 (Pablo Jimenez)	GreenField School	12-5-21	HCMC, Vietnam	Educational Architecture	-Project Adquisition. -Schematic Design. -Design Developmt.	32.000 m ² Under Constr.	
Studio360 (Pablo Jimenez)	Suite 360	2-2-21	Medellin, Colombia	Hospitality Architecture + Interior Design	-Project Adquisition. -Schematic Design.	30 m ² Concept	
Studio360 (Pablo Jimenez)	Home Renovation in Vallcarca	24-1-21	Barcelona, Spain	Home Renovation + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	105 m ² Built	
Studio360 (Pablo Jimenez)	VIP Paddle Club	12-11-20	Igualada, Spain	Sports Building Architecture + Interior Design	-Project Adquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	3.200 m ² Built	

Studio360 (Pablo Jimenez)	Home Renovation in Pedralbes	18-1-20	Barcelona, Spain	Home Renovation + Interior Design	-Project Acquisition. -Schematic Design. -Design Developmt.. -Constr. Documents. -Site Management.	103 m ²	Built	
IDOM	SEAT Cupra Factory Hangar Renovation	2-6-19	Barcelona, Spain	Industrial Renovation + Interior Design	-Schematic Design. -Design Developmt..	1.600 m ²	Built	
IDOM	FCB Stadium Renovation	14-2-19	Barcelona, Spain	Sports Building Architecture	-Schematic Design. -Design Developmt..	55.000 m ²	Under Constr.	
IDOM	Fishermen's Guild	22-7-18	Formentera, Spain	Industrial Architecture Design	-Schematic Design. -Design Developmt.. -Constr. Documents.	200 m ²	Built	
IDOM	Stiva Warehouse	22-4-18	Guadalajara, Mexico	Industrial Architecture Design	-Schematic Design.	3.000 m ²	Built	
IDOM	The Student Hotel	17-2-18	Barcelona, Spain	Hospitality Architecture Design	-Schematic Design. -Design Developmt.. -Constr. Documents.	20.000 m ²	Built	
BAU	Cloud Towers	1-8-17	Nanjing, China	Corporate Architecture	-Schematic Design. -Design Developmt..	40.000 m ²	Concept	
BAU	Jiangning Kidergarten	3-3-17	Nanjing, China	Educational Architecture	-Schematic Design. -Design Developmt..	2.800 m ²	Built	
BAU	Jinqiao Incubator	1-9-16	Shanghai, China	Corporate Architecture + Interior Design	-Schematic Design. -Design Developmt..	14.000 m ²	Built	
BAU	Bicycle station pavillions	1-8-16	Jiangyin, China	Sports Architecture + Landscape design	-Schematic Design. -Design Developmt..	4.500 m ²	Built	
BAU	Dis-integrated guest houses	1-6-16	Nanjing, China	Hospitality Architecture + Interior Design	-Schematic Design. -Design Developmt..	300 m ²	Built	
BAU	Qingpu District's people's Court	1-5-16	Shanghai, China	Courthouse Architecture + Interior Design	-Schematic Design. -Design Developmt..	26.000 m ²	Built	
BAU	Soft Complex	1-2-16	Chengdu, China	Residential Architecture	-Schematic Design. -Design Developmt..	280.000 m ²	Concept	
BAU	Jiashan Sales Centre	1-2-16	Jiashan, China	Retail Architecture	-Schematic Design. -Design Developmt..	9.000 m ²	Concept	
Gensler	Found Hostel	1-1-16	San Francisco, USA	Hospitality Interior Design	-Schematic Design. -Design Developmt..	1.000 m ²	Built	

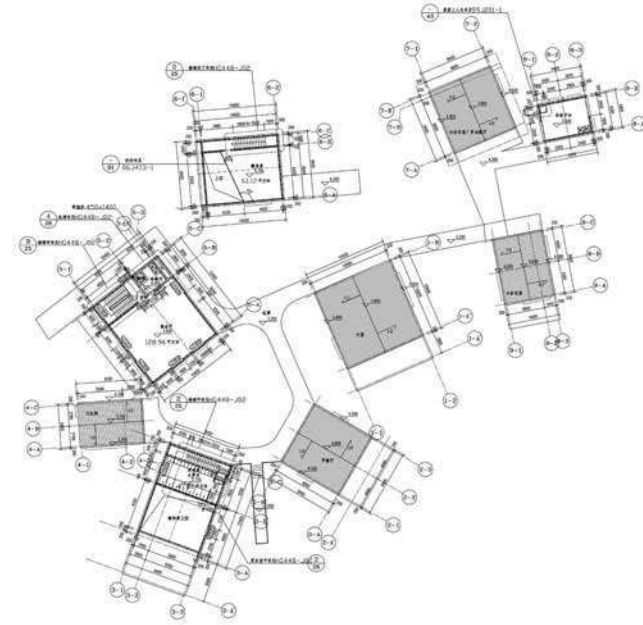
Gensler	Capitaland Lobby	1-12-15	Shanghai, China	Corporate Interior Design	-Schematic Design. -Design Developmt..	350 m ²	Built	
Gensler	Bangkok Hospital Renovation	1-10-15	Bangkok, Thailand	Hospitality Interior Design	-Schematic Design. -Design Developmt..	2.500 m ²	Concept	
XianDai	Chengdu Airport Extension	1-1-15	Chengdu, China	Corporate Architecture	-Schematic Design. -Design Developmt..	650.000 m ²	Concept	
XianDai	Taining Sports Centre	1-9-14	Taining, China	Sports Building Architecture	-Schematic Design. -Design Developmt..	28.000 m ²	Concept	
XianDai	The Island Tower	1-5-14	Xiamen, China	Corporate Architecture	-Schematic Design. -Design Developmt..	70.000 m ²	Concept	
XianDai	Water Spring Building	1-2-14	Jinan, China	Corporate Architecture	-Schematic Design. -Design Developmt..	3.500 m ²	Concept	
JWDA	Mountain Resort	1-11-13	Wuyishan, China	Hospitality	-Schematic Design. -Design Developmt..	133.000 m ²	Built	
JWDA	Chunghua Tobacco Headquarters	1-11-13	Shanghai, China	Mixed-Use Masterplan	-Schematic Design. -Design Developmt..	133.000 m ²	Built	
JWDA	Urban Furniture	1-8-13	Shanghai, China	Architecture	-Schematic Design.	- m ²	Concept	
JWDA	Exhibition Space	1-7-13	Shanghai, China	Architecture	-Schematic Design.	82 m ²	Concept	
JWDA	Hanzhong Urban Planning Museum	1-4-13	Hanzhong, China	Museum Architecture	-Schematic Design. -Design Developmt..	8.600 m ²	Concept	
JWDA	Marina Masterplan	1-2-12	Shanghai, China	Mixed-Use Masterplan	-Schematic Design. -Design Developmt..	800.000 m ²	Built	
Pablo Jiménez	Art Museum	1-7-11	Jaén, Spain	Final Thesis	-Schematic Design. -Design Developmt.. -Constr. Documents.	2.000 m ²	Concept	

Scope of Work	Employer	Area	Location
DD	BAU	350 m ²	Nanjing, China

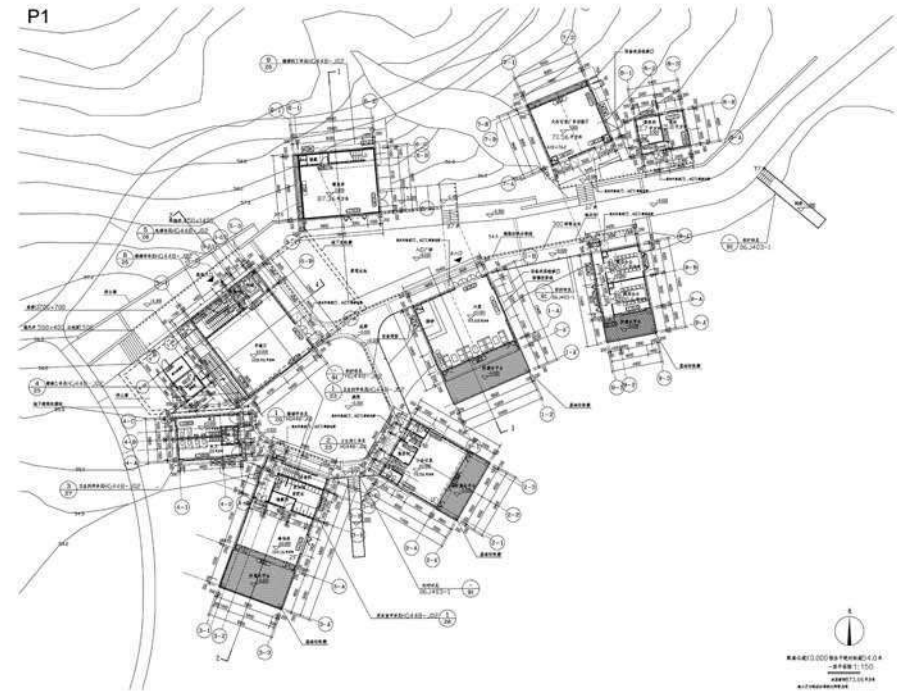
This small guest house project is located in countryside 35km from Nanjing. The district is a member of the Citta-Slow movement founded in Italy in 1999. The movement seeks to protect the environment, cultivate the uniqueness of place and provide inspiration for healthier lifestyles. The project sits within a lakeside pine forest in a temperate climate zone with extremely hot humid summers and winters that produce occasional snowfalls.



P2



P1





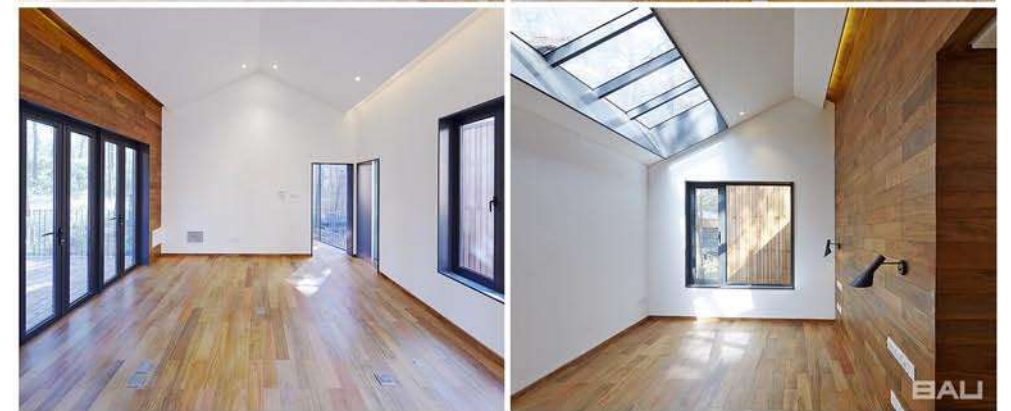
DIS-INTEGRATED GUEST HOUSES _NANJING

The architectural response to the dense forest lakeside landscape is to dis-integrate the potentially large-scale guest-houses into smaller components. Each room of each house has become a separate pavilion. Communal pavilions housing a small restaurant, a yoga health centre, a reception office and a services centre have been located on the lake, while the guest-house pavilions have been located in the forest to provide private and secluded retreats. All pavilions have been precisely located to avoid existing trees. This highly responsive approach has led to a relaxed assemblage of elements that formally and spatially present as an informal village. The village will soon appear to have been on this site for generations, with a sense that trees have grown between the buildings, not the other way around.



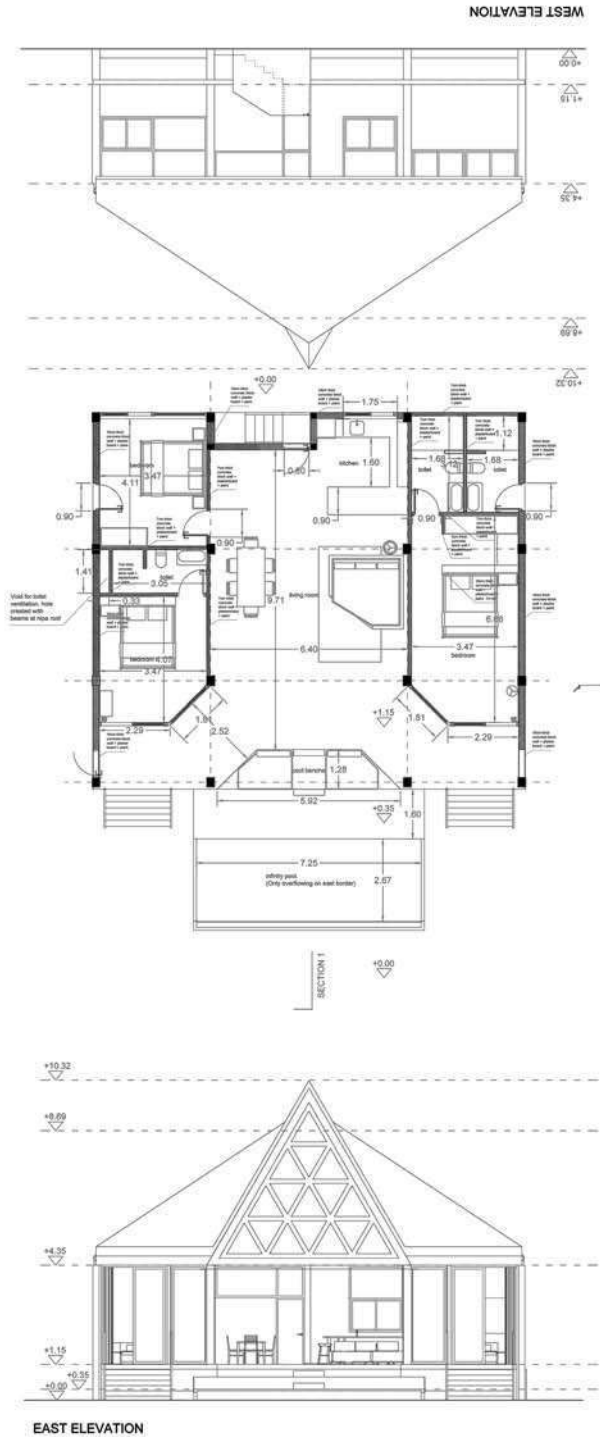
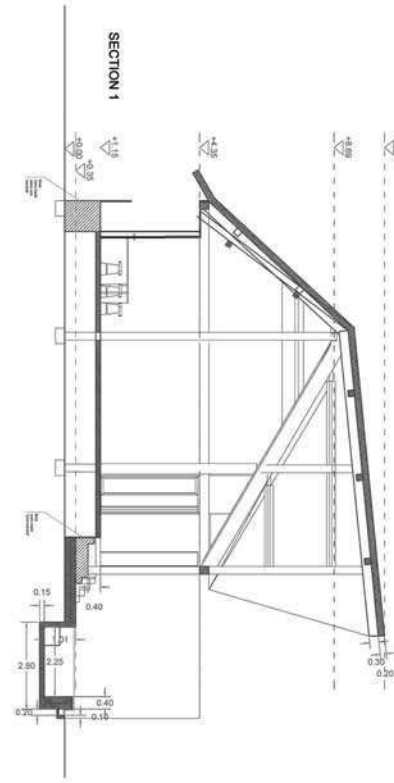
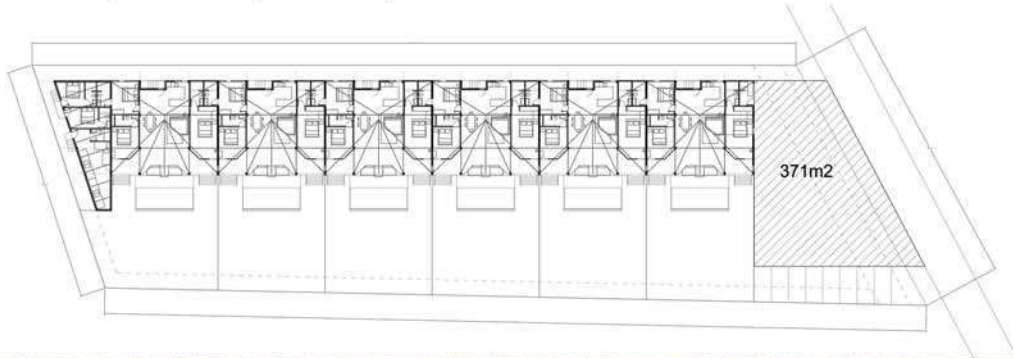
Each guest-house assemblage is a unique response to the location of trees on its particular site, consequently each guest-house has a unique spatial organization with mature trees becoming part of the architecture. The pavilion enables excellent cross ventilation in the hot and humid summer months. The simple pitched roof forms, which are generously expressed in the internal spaces, enable snow to slide off and framing to remain light. Although not the expected traditional white washed masonry walls with grey tiled roofs these buildings belong to this place.

The project is sited responsively and with an understanding of the climate, is formally minimal, spatially complex and aesthetically abstract. It presents an architecture that is subservient to its beautiful place.



Scope of Work	Client	Area	Location
DD	SEAClub Siargao	1200 m ²	Siargao,PH

This jungle villa complex is the first real estate operation a group of friends will try luck with in the Philippines. This means that the job of the designer was to find a perfect balance between low cost and visual excellence. The strategy to achieve so is to stick to the local materials and construction systems but to pursue strong and basic geometries to achieve a neat and luxurious result. As for the composition, structural symmetry emphasizes the views to the jungle framing them and creating a scenic entrance to the villa. Specific furniture, fixtures and finish materials re selected to create a fresh, fun and easy-going holiday vibe. This 2940 square meters complex will be completed in Summer of 2020.





JUNGLE VILLA COMPLEX
SIARGAO, PHILIPPINES





AIRBNB ICON

_AL-DIRIYAH, RIYADH

This renovation project involves converting an obsolete property into an Airbnb icon near the archaeological site of Diriyah, Riyadh. The existing structure is partially expanded, generating space for two bedrooms. The geometry of the Project aims to connect with the local culture while providing a modern and relaxing composition. The selection of materials remains mostly monochromatic and calm, giving prominence to the lush garden. Peace and tradition. Luxury and privacy

Scope of Work	Client	Area	Location
DD	Private	300 m2	Riyadh, SA





SEACLUB 2

_SIARGAO, PHILIPPINES

Scope of Work	Client	Area	Location
DD	Seaclub	1330 m2	Siargao, PH

After the great success of the first residential villas built by SeaClub in Siargao, I have worked on this design for the expansion of the complex called "Seaclub 2". We want to create a balance between open and closed space, between connection with nature and privacy. SeaClub 2 will be built in the form of 4 villas with private pools and will once again become the most architecturally sensitive accommodation option on the island.



FOUND HOSTEL RENOVATION
_SAN FRANCISCO

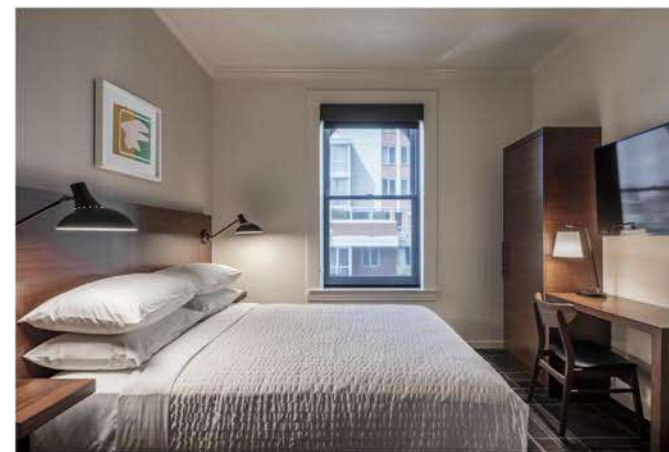
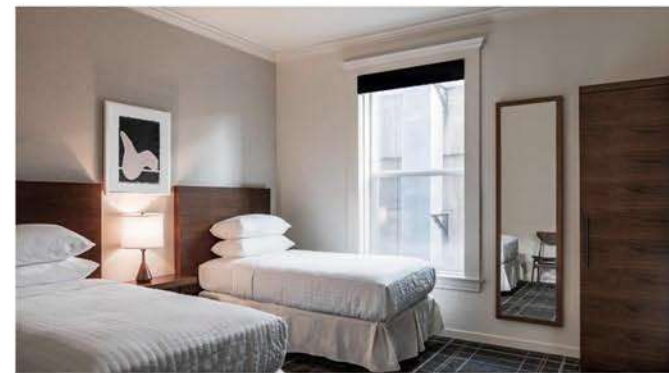
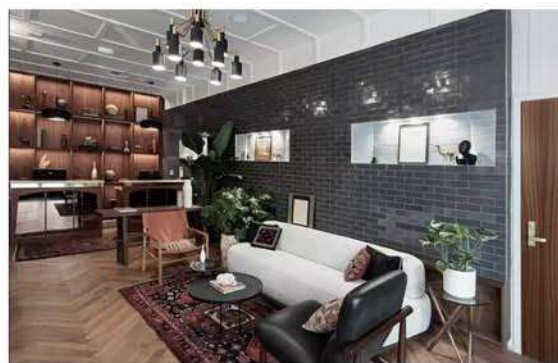
Scope of Work	Employer	Area	Location
DD	Gensler	3600 m ²	San Francisco, CA

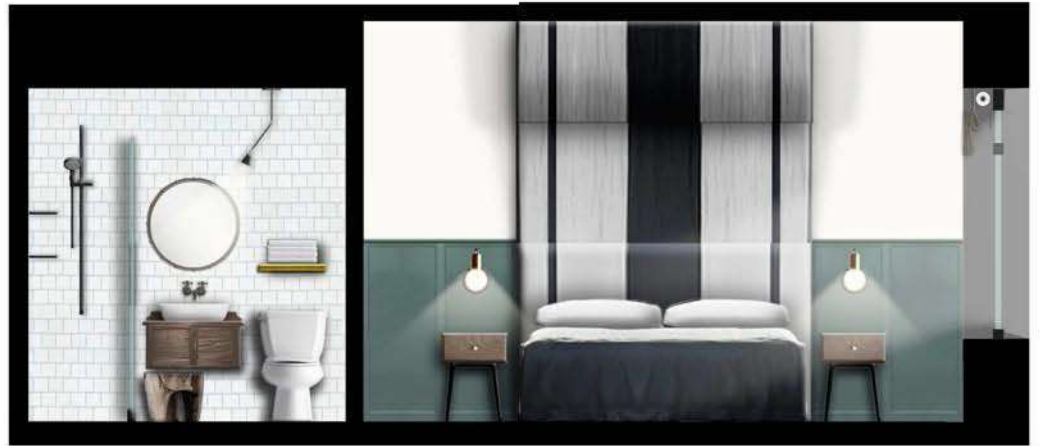
The owner of Found Hostel hired Gensler for the reform of the interior spaces of this iconic youth hostel in downtown San Francisco.

hostels are places of passage where to make friends from anywhere in the world and swap stories. Stories about previous trips are exchanged and future destinations are recommended. The idea of travel has always been strongly linked to hostels, usually inhabited by backpackers, artists, entrepreneurs and adventure seekers.

On top of that, San Francisco at various stages of its history has been forged by migration movements. For example, at the time of the gold rush, thousands of prospective gold miners traveled by sea or over land to San Francisco and the surrounding area seeking for the opportunity of getting rich.

linking the new image of the hostel to the identity of the city, the design mixes antique features subtly inspired by old ships and trains with a modern selection of fixtures and furniture. This way reviving the magic of travel without forgetting the trendy aesthetics and progressive philosophy of the city where to all travelers are welcome.



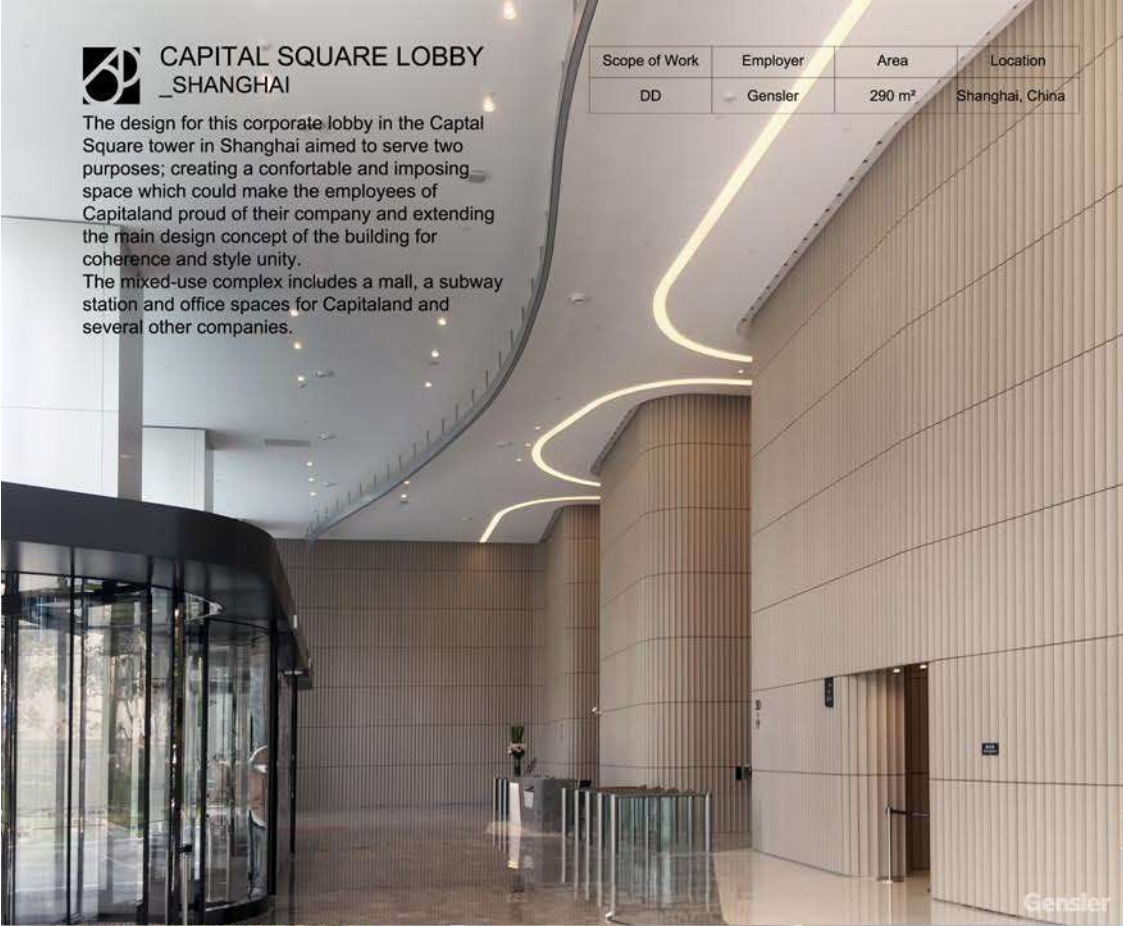


CAPITAL SQUARE LOBBY
_SHANGHAI

The design for this corporate lobby in the Capital Square tower in Shanghai aimed to serve two purposes; creating a comfortable and imposing space which could make the employees of Capitaland proud of their company and extending the main design concept of the building for coherence and style unity.

The mixed-use complex includes a mall, a subway station and office spaces for Capitaland and several other companies.

Scope of Work	Employer	Area	Location
DD	Gensler	290 m ²	Shanghai, China



Gensler

CAPITAL SQUARE LOBBY
_SHANGHAI

The 30-storey-high tower overlooks Suzhou Creek, one of the most historically and geographically important rivers that traverse the heart of Shanghai. Its proximity to the river and the relevance of the skyline created in front of it influenced the design into an organic and sinuous direction in style.

The aluminum clad walls wrap around the space creating a sense of flow and continuity. The stone pavement and ceiling lighting configurations reinforce this idea of an "edgeless" space.



Gensler



Gensler



Gensler



Gensler



Gensler



JIANGNING DEMONSTRATION KINDERGARTEN _NANJING

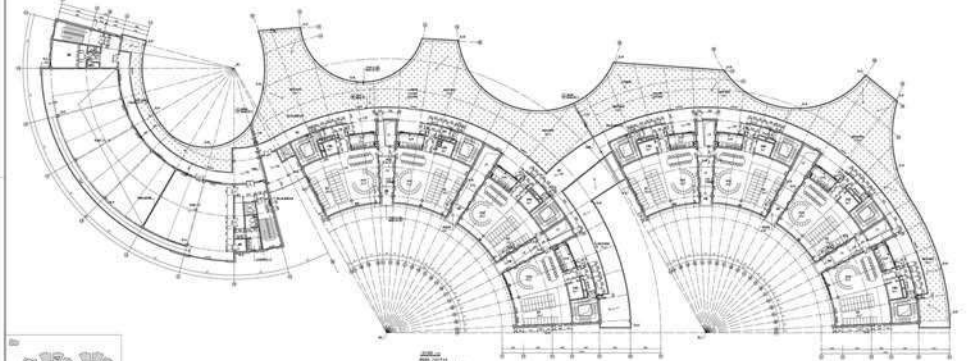
Don't look at me, don't look at me.

This project is located within a typical commercial environment, a built fabric randomly expressing the often contradictory commercial forces of individuality, lowest price, and minimal maintenance. In this overexerted yet underwhelming environment, BAU suggested that a highly integrated minimal expression that explored a sophisticated articulation of a singular element would in fact become the landmark in a sea of "look at me, look at me" architecture.

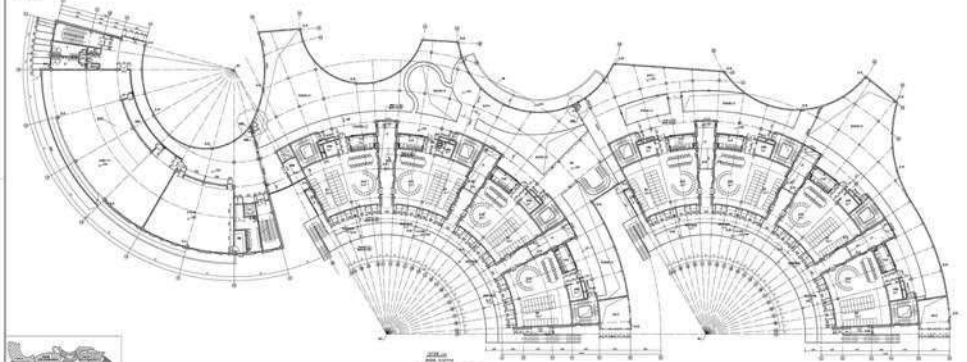


Scope of Work	Employer	Area	Location
DD	BAU	2800 m ²	Nanjing, China

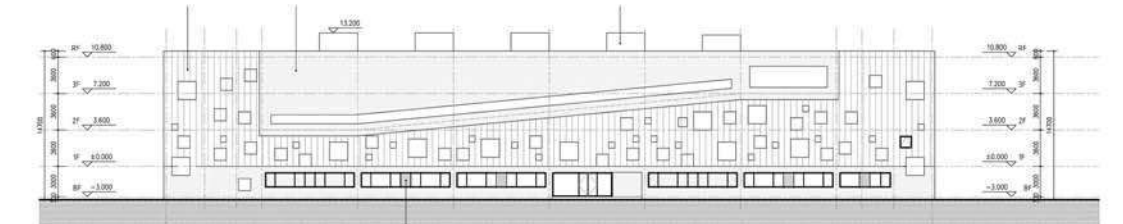
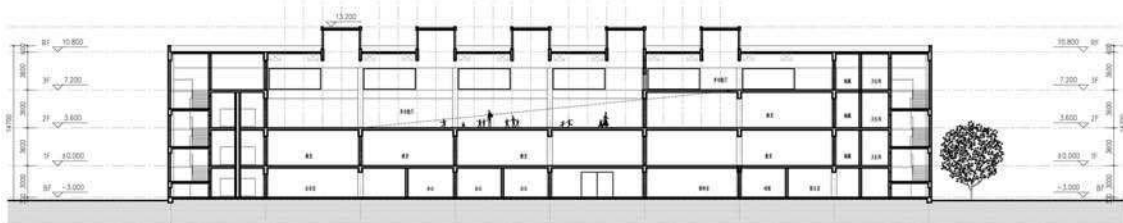
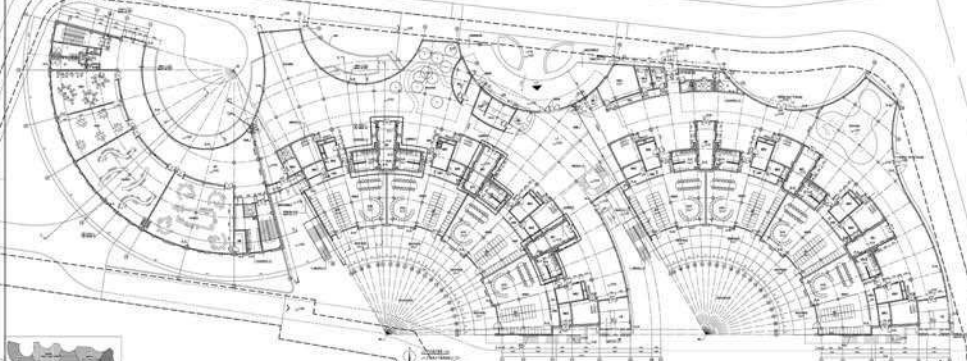
P3



P2



P1

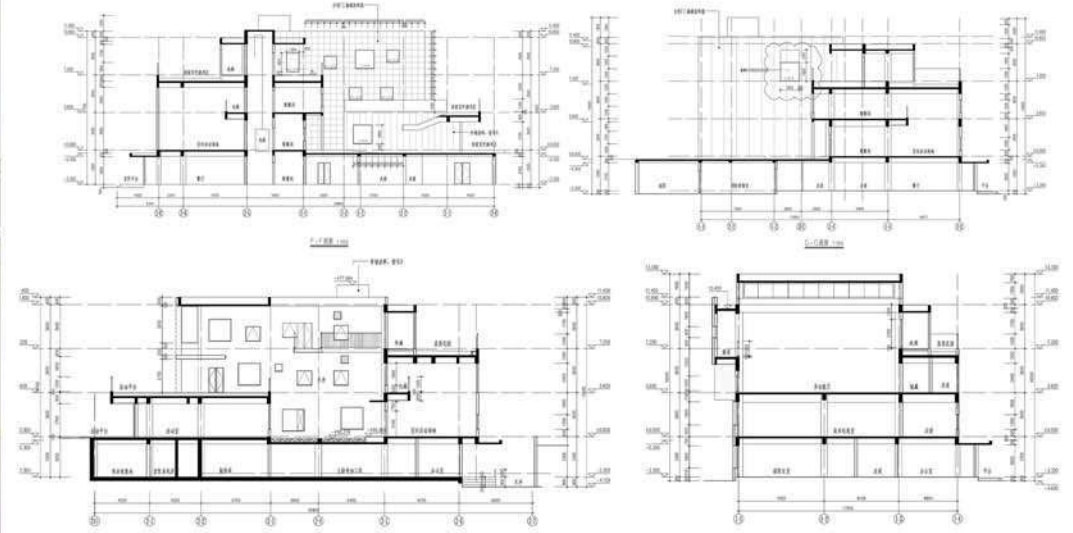




JIANGNING DEMONSTRATION KINDERGARTEN _NANJING

Primary geometry was selected to create strong, clear and identifiable elements for the children to perceive, engage with, and understand. The 750 children are located in two curved classroom buildings, each of which are three floors in height. The third curved building, which is focused in the opposite direction on the site, houses staff and shared facilities such as the large auditorium. Each of these curved buildings form a highly positive and focused concave courtyard space. Beyond their inferred boundaries the two classroom courts are linked to allow the generally focused outdoor space to become one larger continuous space.

On the convex side of these curved classroom buildings, a simple two-storey high communal space includes the main public entrance to the kindergarten and the entrances to each of the curved classroom buildings. This communal space also provides indoor space where children of different ages can play together. On the classroom side sit convex walls of eh classrooms, on the street side sits another series of convex curves that are the remains of positive outdoor spaces that have been cutout of its long public façade. This kindergarten is designed to inspire the children's imagination, provide a comfortable and quiet work place for staff, and to become a modest "don't look at me" landmark for the local community.

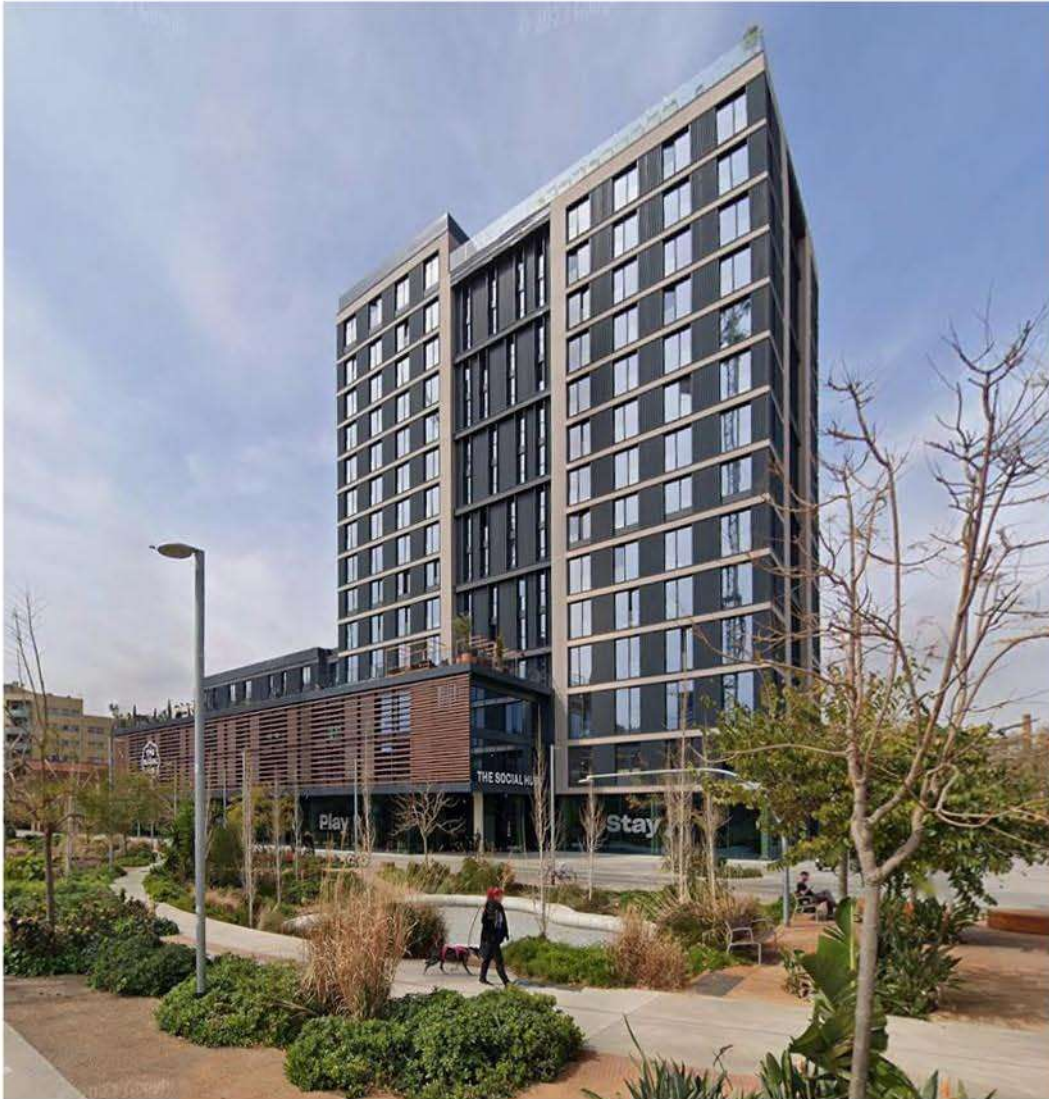


THE STUDENT HOTEL
_BARCELONA, SPAIN

Scope of Work	Employer	Area	Location
DD	Idom	20.000 m2	Barcelona

The building combines modern and local elements, blending in with the urban environment but standing out for its own style. The façade features clean, contemporary lines, integrating materials such as glass and steel to allow for greater natural light and a visual connection with the outside. In addition, the use of large windows can provide a sense of openness and fluidity between the interior spaces and the city.

The building makes efficient use of space, with a layout that facilitates the coexistence of different areas within the same complex: private rooms, common areas, work and leisure spaces, all under one roof. The Social Hub follows an eclectic and vibrant aesthetic, inspired by the dynamism of a young and diverse community. The interiors are designed to be flexible and adaptable, offering a mix of textures, bright colours and bold patterns that create a welcoming and energetic atmosphere. It is a space designed for social interaction, with common areas that promote meeting, collaboration and creativity.

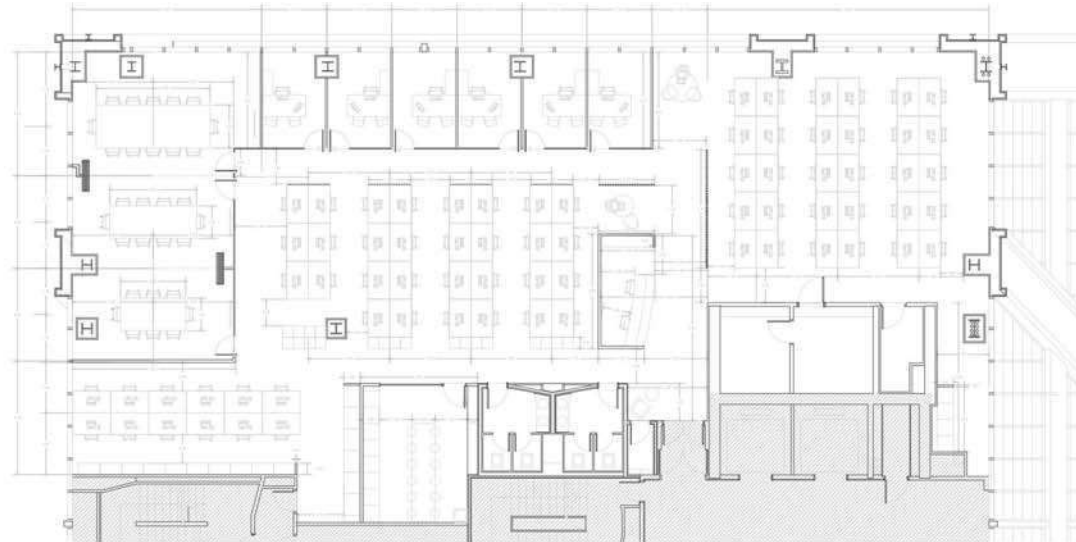




CROWE INTERNATIONAL HEADQUARTERS _MADRID, SPAIN

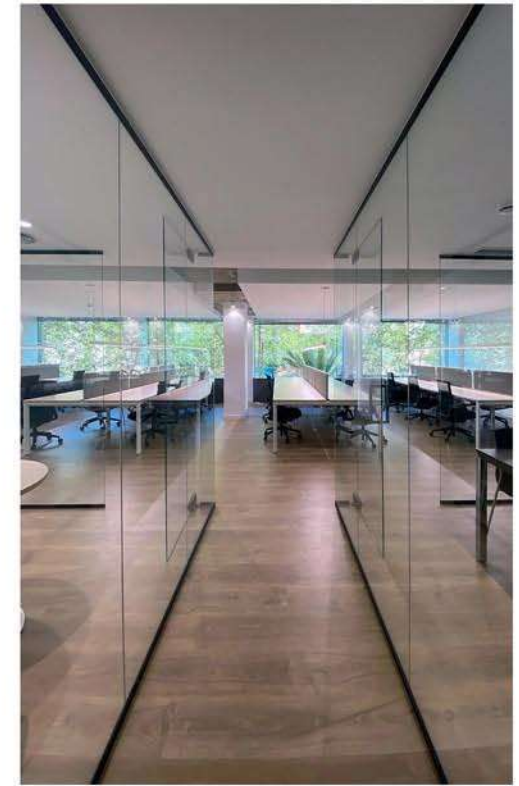
Scope of Work	Client	Area	Location
DD	Crowe Int.	450 m2	Madrid, Spain

Crowe International has once again trusted Pablo Jiménez to design and build its headquarters. Its privileged location, the 22nd floor of the most emblematic skyscraper in Madrid, makes this project unique. We opt for wood and glass, for warmth and transversality. We created an elegant and practical corporate space in the sky of Madrid.



Scope of Work	Client	Area	Location
DD	Crowe Int.	270 m2	Barcelona, Spain

The location could not be better, on Diagonal and Tusset in the heart of Barcelona's business area. This renovation consisted of extending Crowe's offices to an additional floor and it was important to maintain the style of the existing offices. As a particularity of this space, exposed concrete slabs with the marks of their formwork contrast with the suspended ceilings, creating a very fresh, industrial and current appearance.





ACROSS LEGAL HEADQUARTERS _BARCELONA, SPAIN

Scope of Work	Client	Area	Location
DD	Across Legal	700 m2	Barcelona

This corporate headquarters of Across Legal in the heart of the upper area of Barcelona (Aribau with Travessera de Gracia) has been a very special project of rehabilitation of a historic building. The resulting offices are white and minimalist, and maintain a unique style that denotes solidity. Verticality has been a compositional resource used since ancient times in order to generate solemnity and a good impression.



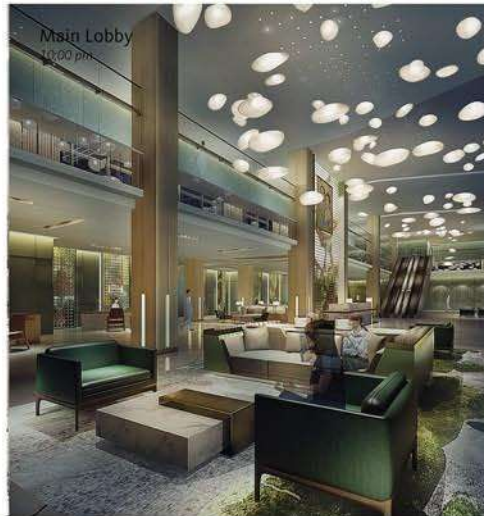
Scope of Work	Employer	Area	Location
DD	Gensler	1235 m ²	Bangkok, Thailand

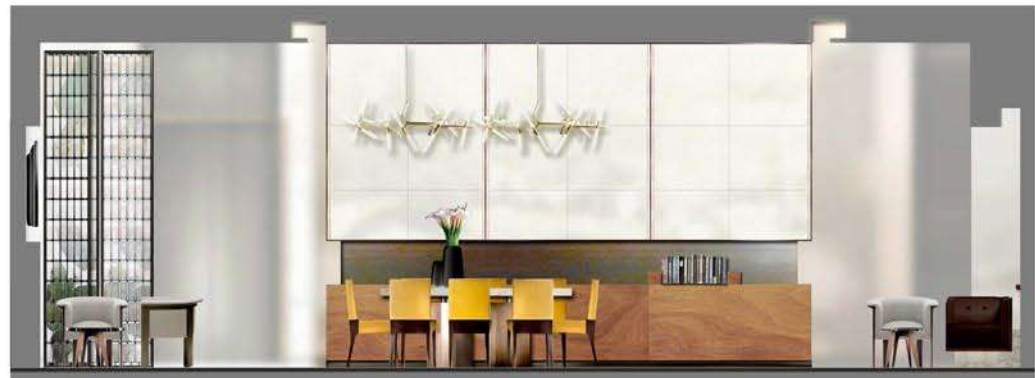
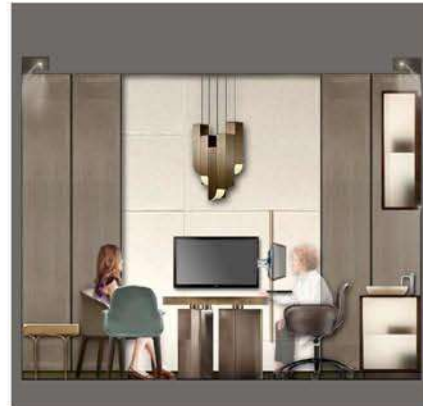
Bangkok Hospital is one of the main healthcare centres in Thailand and receives patients not only from Thailand but also from many other nationalities all around the world. The management asked Gensler to renovate the interior spaces, bringing a new luxurious atmosphere to the interiors more inspired by high-end hotels rather than mere hospitals.

The design of the interiors aim to create a variety of sensations depending on the space where you are. Warmth and sophistication in the main lobby, confidence and trust in the exam rooms, tranquility and comfort in the inpatient rooms, privacy and good hope in the waiting areas.

Always trying to link the design with its location and environment, the materials selection and also a number of design features are inspired by Thai culture. For example, the light bubbles in the main lobby remind of the floating lanterns that overfly the city during Songkran, the Thai new year celebration and the most important event in the Thai calendar.

As required by the client, two schemes were developed for this project. A slightly more dark and elegant one plus a more cheerful and colorful option.







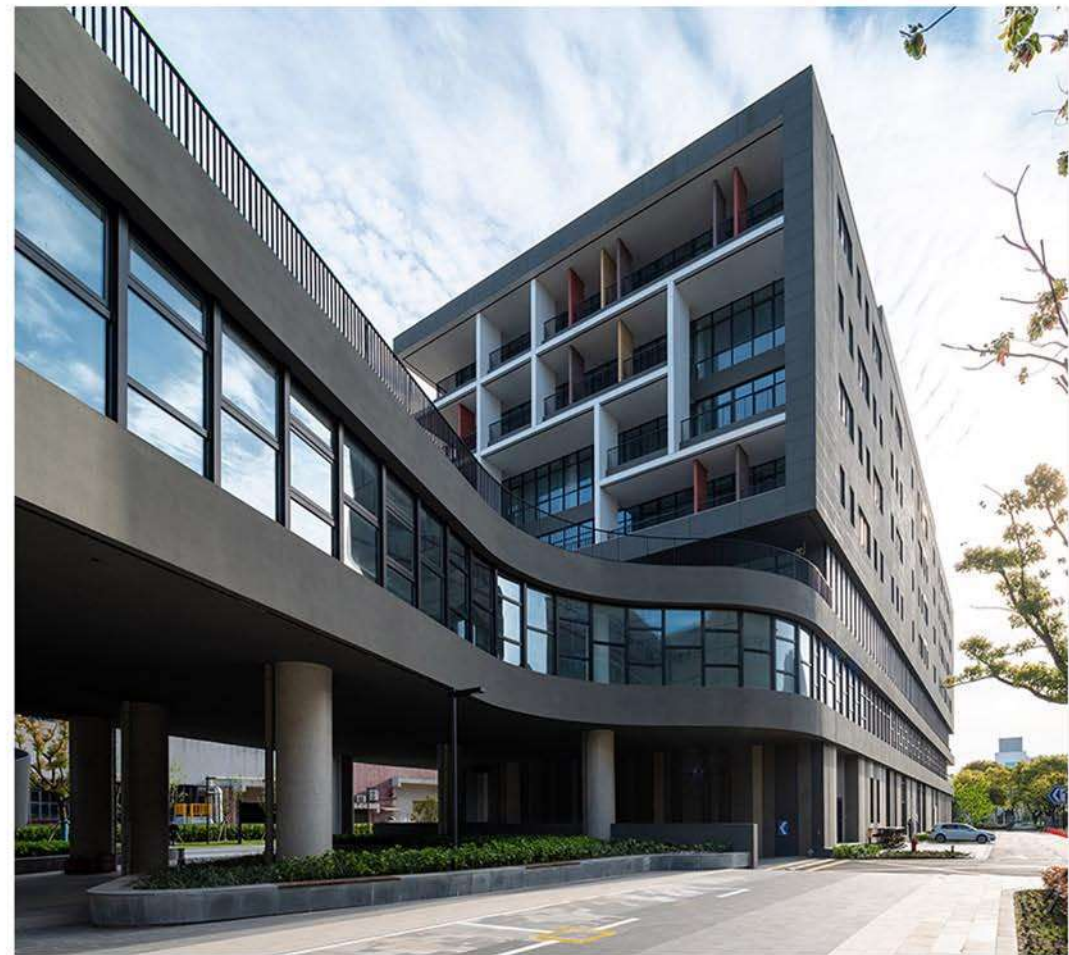


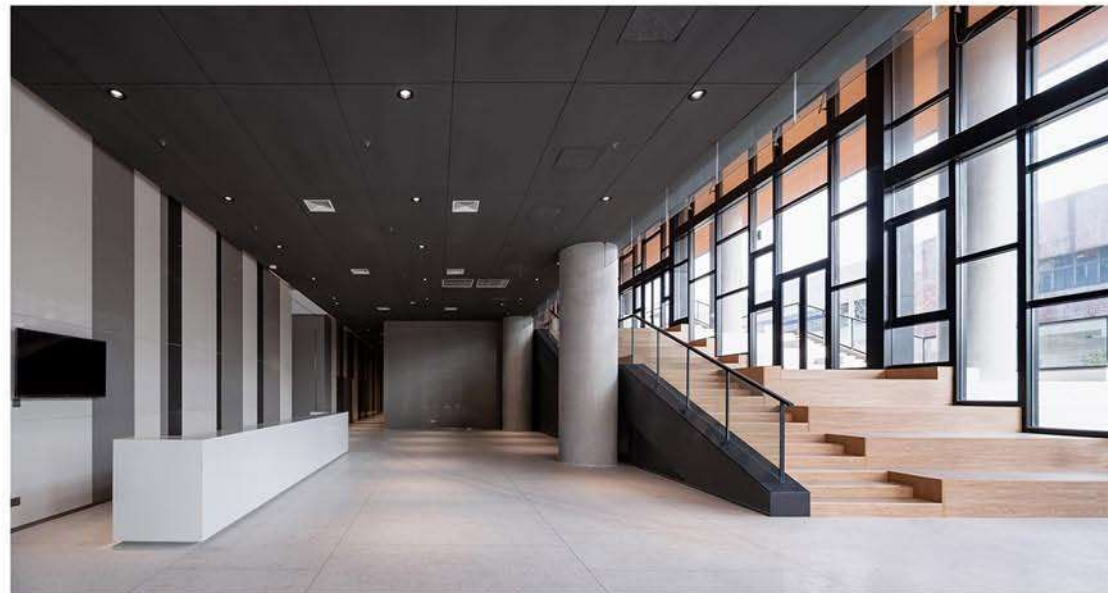
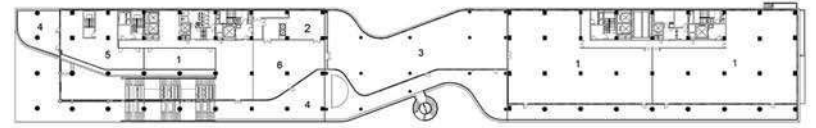
JINQIAO INCUBATOR _SHANGHAI, CHINA

Scope of Work	Employer	Area	Location
DD	BAU	14,000 m ²	Shanghai, China

"Made in China" is rapidly being superseded by "Invented in China". The vast industrial zones created in the 1990s have only partially filled with industrial buildings. Research and Development (R+D) projects are now taking up the slack. R+D is ideally located close to universities, industry and in countries of rapid change. Jinqiao, Shanghai is such a location.

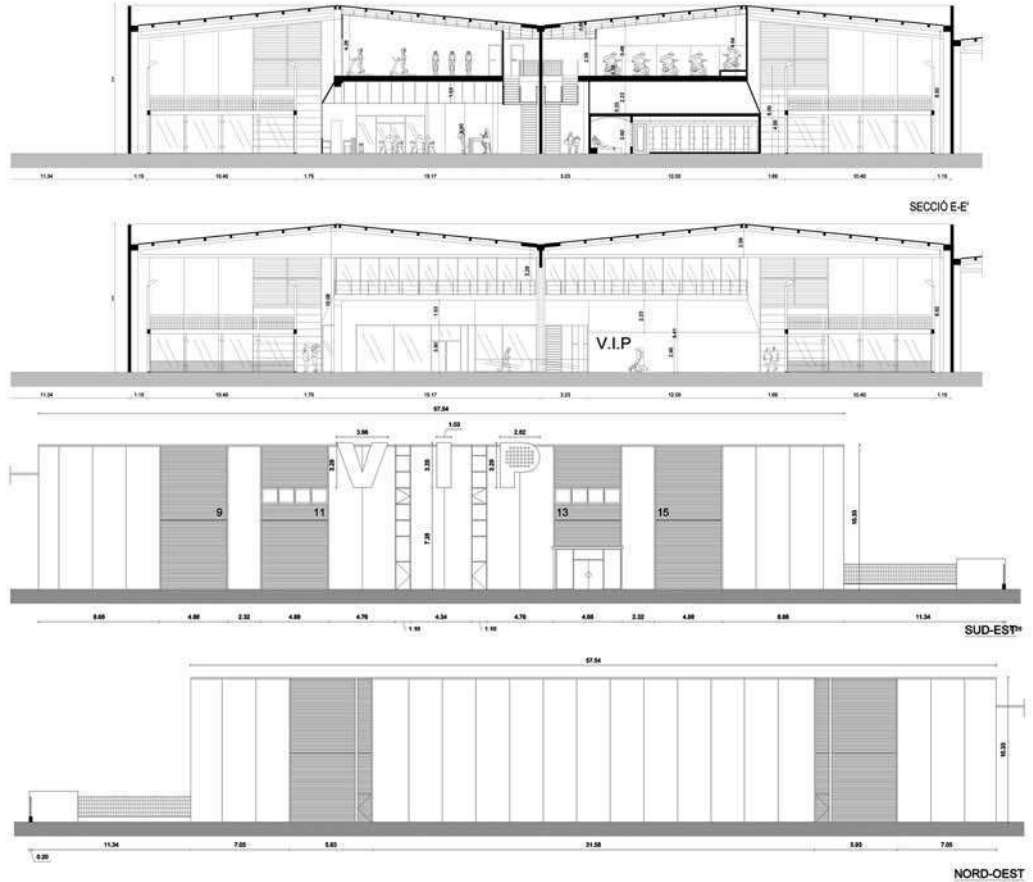
Beyond the symbiotic relationship of R+D and Industry, the opportunity-cost of banishing all new R+D development to industrial zones is high. Long daily commutes, the exposure of dormitory dwellers to industrial pollution, the inconvenient isolation from services, retail and entertainment to name a few. Integrating R+D, and other clean industry, within the city proper, and in reach of industrial zones and universities, would be a progressive strategic pillar of urban planning for China as it emerges from a place of production to a place of innovation.





Scope of Work	Client	Area	Location
CD	Daniel sagristà	3200 m ²	Igualada, Spain

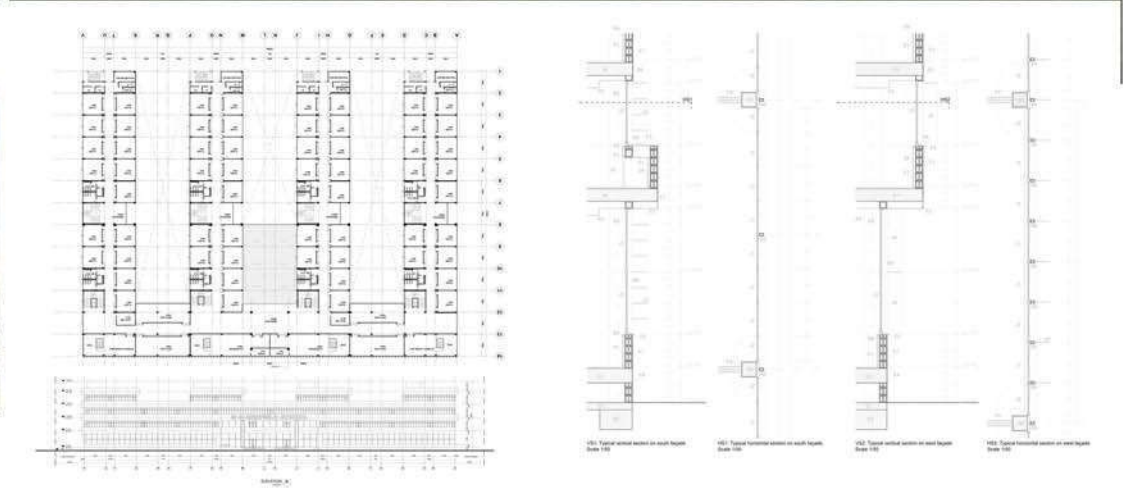
This construction project consisted of the refurbishment of the Seat automobile factory. The client was interested in a raw and industrial aesthetic, almost futuristic, that would emphasize mechanical and structural elements as favoring features of the corporate image. The refurbishment consists of unifying and enlarging spaces through the demolition of partitions and false ceilings, the enlargement of work spaces and the addition of skylights and patios to facilitate a more optimal use of natural light. The most important space of the factory was the assembly hall, where several actions have been planned as follows: A new roof of greated sheet metal and sandwich panels will be installed, an elevated metal footbridge will be installed along with its respective access staircase, the false ceiling will be demolished leaving views of the trusses and the passing installations, the trusses will be painted black to emphasise their presence and a new distribution of punctual and linear luminaires will be made in order to provide efficiency while favouring a dynamic and industrial outlook.



Scope of Work	Client	Area	Location
DD	OUT-2 Design	67500 m ²	Ho Chi Minh City

"The Bookstack"

The adjacent park invites the building to create a front. The most iconic facade of the building will show you the main entrance and will boast of strong identity. Moreover, the building should have a strong connection with the outdoor activities area. This way the studying and the training complement each other, as mass fingers and green fingers interlock. Orientation to north is most suitable for the learning areas, allowing clear views to outside without needing passive solar control. Additionally, phasing meets client requirements while allowing the building to work well programmatically and volumetrically during each one of the phases. The fingers add on like new brothers in a family. Books, knowledge, a stacking of information. A direct analogy that can subtly be recalled without complicated structures or materials. Reduced use of glass and passive solar control not only guarantees an environmental building, but also an inexpensive one both in execution and maintenance.



Lubansuo is an old Chinese puzzle that allows the player to create a beautiful shape through artfulness and creativity. Beauty, experimentation and creativity are three concepts that perfectly suit the image of a Research and Development building.

The building can accommodate a variety of areas for office spaces. This way flexibly meets the possible needs of future tenants. The Two lower floors of each cube are spatially continuous enabling an office space of over 2000 square meters. This office spaces are linked to the garden on the podium roof. The top floors are split and have a roof garden, making these floors the most valuable ones with views all over the landscape and to other terraces.

Our suggested distribution of the spaces is balanced and varied but the space can also accommodate distributions focused on small or big companies.

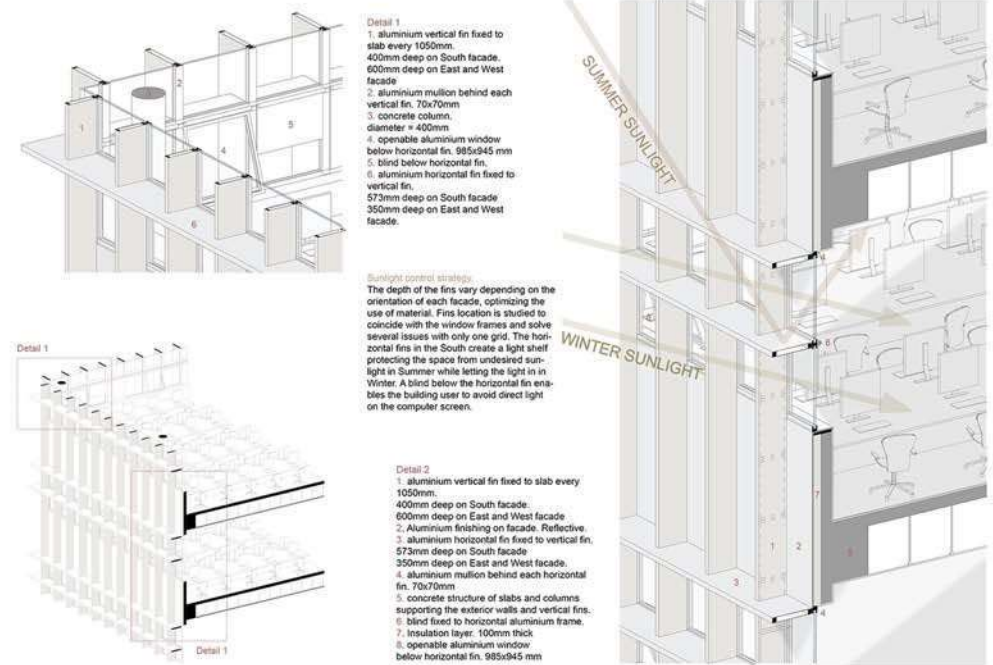
Scope of Work	Employer	Area	Location
DD	BAU	132000 m ²	Shanghai, China

The site is challenging for its narrowness and isolated location. It only faces the road on the west side and it is surrounded by industrial buildings, some of them obsolete.

An improved urban planning would include pedestrian edges protected from the cars. These edges should be considered in the design as well as the robustness and roughness of the environment. A beautiful landmark that subtly recalls to the industrial heritage of the district would function well as a part of the urban restructuring.

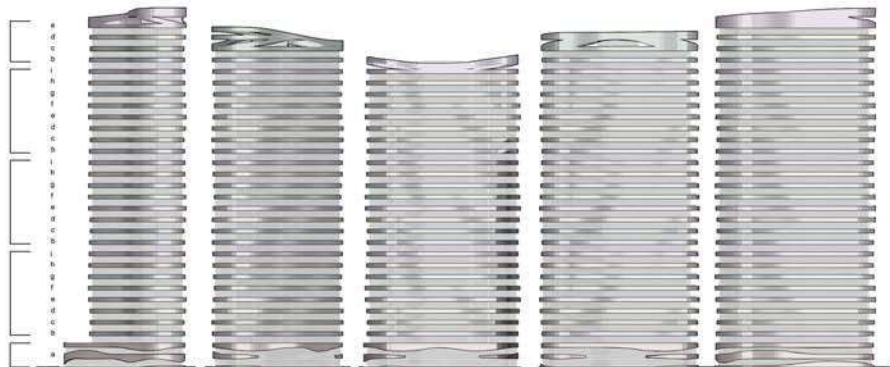
The use of three cubical buildings seating on a podium implies several benefits: The pedestrian axes remain continuous and linear, the depth of the cores is optimum for office spaces and the creation of two courtyards brings a good balance of green areas and social interaction spaces along the whole project.

The three boxes are almost cubical and blend well with the surrounding architecture





SOFT RESIDENTIAL COMPLEX _CHENGDU



Scope of Work	Employer	Area	Location
CD	BAU	28000 m ²	Chengdu, China

The site is surrounded by water at the South and East borders. Artificial lakes absolutely improve the city by making it more clean and scenic. The towers will be reflected on the water when observed from the main road adjacent to the site, the one that connects with the city center.

We consider the lake a strong feature of the context and we design a façade that is a metaphor of the surface of water.

A beam wraps around each floor making its perimeter softer and more suitable for our wavy composition. The wavy effect is achieved by only combining 8 different floors that will be repeated along the building. This 8 floors share a lot of geometry and can be built with identical dimensions for formworks and tiles. This extensive repetition of constructive elements will enable the building to keep inexpensive and efficient while looking organic and complex.



CLOUDY TOWERS
_NANJING

Scope of Work	Employer	Area	Location
DD	BAU	40000 m ²	Nanjing, China

In order to control the access of sunlight in the hot season and guarantee the clearance of views outside we create a system of blades whose depth depends on the orientation of the facade. This way minor costs of energy and material. The depth of the blades is calculated with ecotect software to minimize the material used. The horizontal blades (light shelves) and vertical blades are carefully designed to have almost exactly the same geometry as the window grid, improving coherence and creating two twin layer one over the other. The grid of blades brings the option of filling the gap between them or not, without affecting sun control and giving a cheap opportunity to creativity without architectural eccentricities. Given this opportunity I decide to create a motif that gently follows the massing of the towers, continuously, providing a landmark and an icon to Nanjing city.

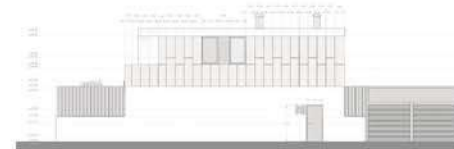




SINGLE-FAMILY PASSIVHAUS _LOGROÑO, SPAIN

Scope of Work	Client	Area	Location
DD	Carlos Heras	320 m ²	Logroño, Spain

The materials used in the façade are selected and sized to meet the Passivhaus Certification standards. The house forms a huge strip of white concrete that turns its back to the neighbor on the first floor and to the street on the ground floor. The ribbon generates covered terraces towards the wide open views to the west and east. This dynamic and inclusive gesture aims to extend to the exterior appearance at street level. Through design we create a composition obsessed with the optimal use of space and geometric coincidences.





SINGLE-FAMILY PASSIVHAUS
_LOGROÑO, SPAIN

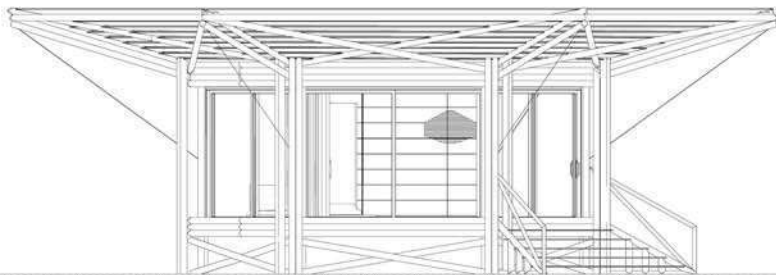
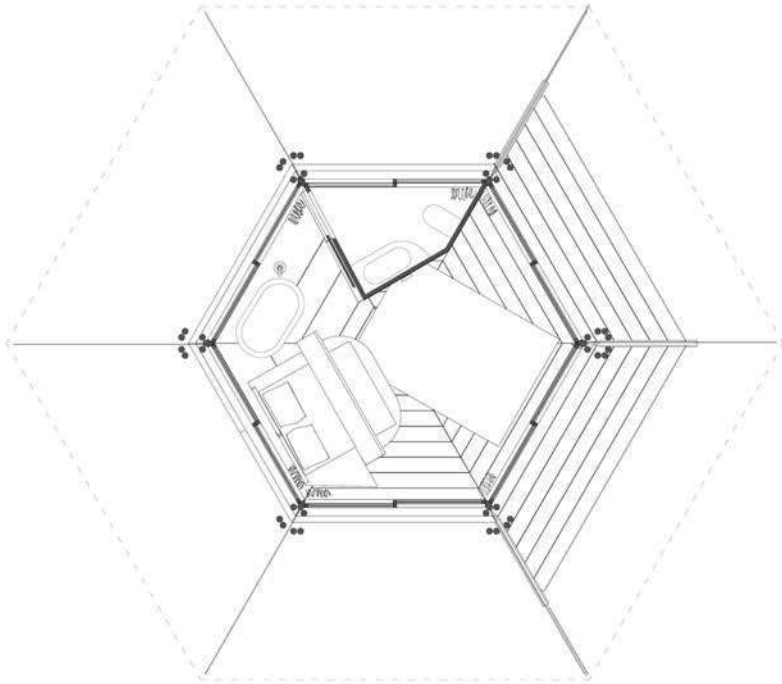
Scope of Work	Client	Area	Location
DD	Carlos Heras	320 m ²	Logroño, Spain



Scope of Work	Client	Area	Location
DD	Francisco Cristina	25 m ² (x18)	Cartagena, Colombia

"The Flower Hut."

Villa Rosa will be a complex of cabins made of bamboo scattered on a beautiful hillside in Colombia. This complex will offer a romantic experience in the privacy and tranquility of nature. A design strongly related to its surroundings was a requirement. The structure will allow flowers to grow all around it. The hexagonal structure is composed entirely of local bamboo. A 2 m deep overhang surrounds the structure to keep out direct sunlight. This wooden roof has grooves to protect the structure from strong winds. The structure features guy lines that stabilize the structure making it function as a whole. The hidden solar panels in the roof will provide power for the air conditioning and hot water, making the cabin practically self-sufficient. Regarding the interior design, furniture and materials have been selected following an ethnic and raw style.





RINCÓN VILA

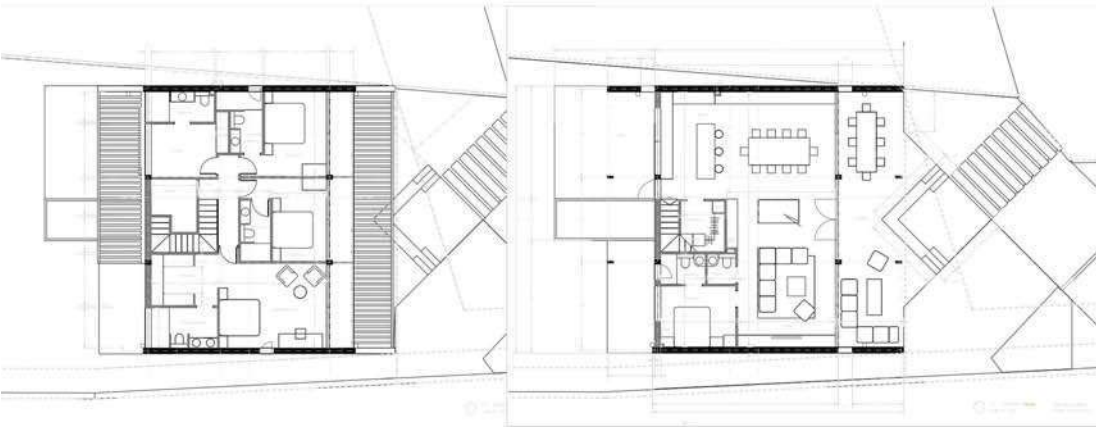
_ PENG HU ISLAND, TAIWAN

This 280m² Villa will be fully executed by the end of 2023. Traditional and respectful, but also innovation and modernity are sought.

The large glazing allows for an excellent connection to the ocean, but requires intelligent solar control.

The house turns its back on the strong sun and possible neighbors, and focuses on the magnificent natural views.

Scope of Work	Client	Area	Location
DD	Private	280 m ²	Pengu Hu





EXHIBITION SPACE

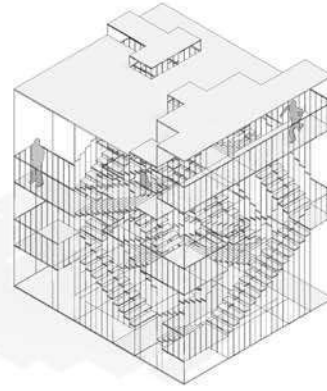
Scope of Work	Employer	Area	Location
SD	JWDA	82 m ²	-

In this experimental project I try to explore the limits of geometry repetition and redundancy. The stairs traverse the space like a worm through an apple. The structure is huge in number but tiny in size, almost fading out like a cloud. Mirrors on the top and bottom reflect the white structure bringing the effect of a dreamy space that rises to the infinite.

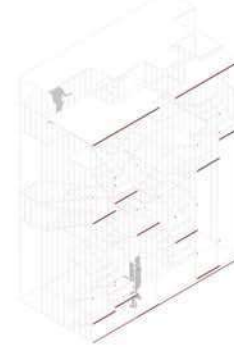
This low-budget pavilion may be placed on any public space, attracting visitors and emphasizing an iconic spot of the city.



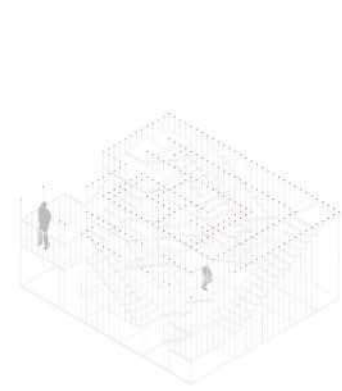
Axonometry



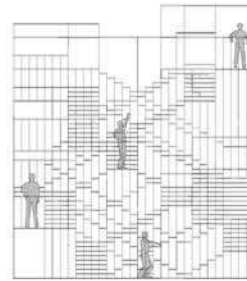
Section 1



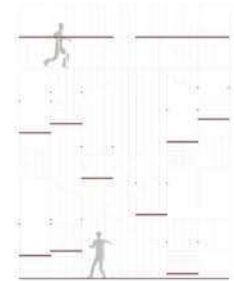
Section 2



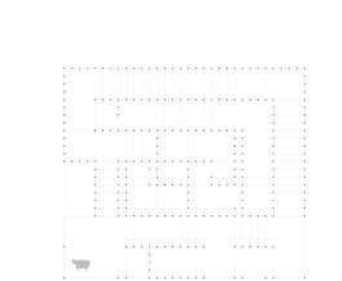
Elevation



Section 1



Section 2

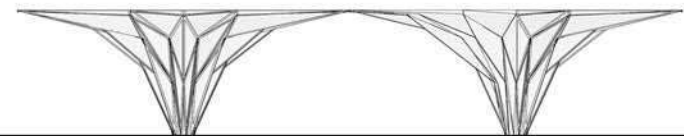
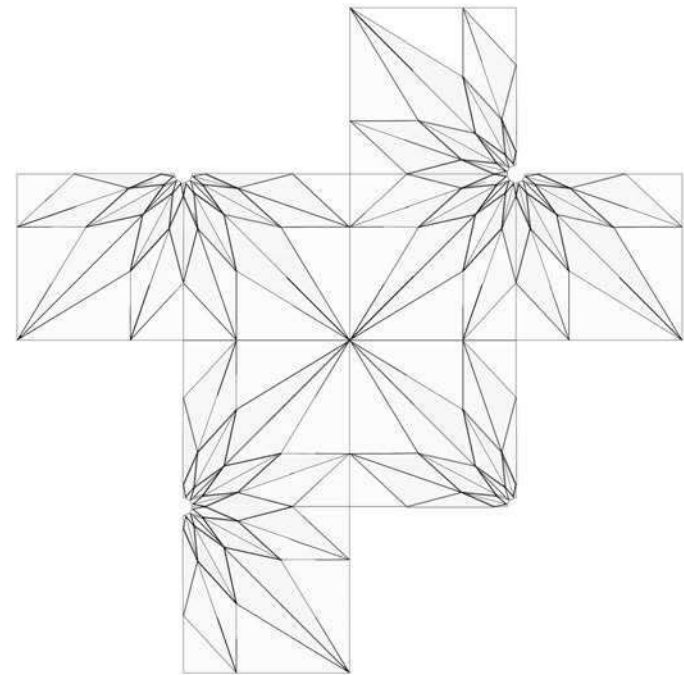
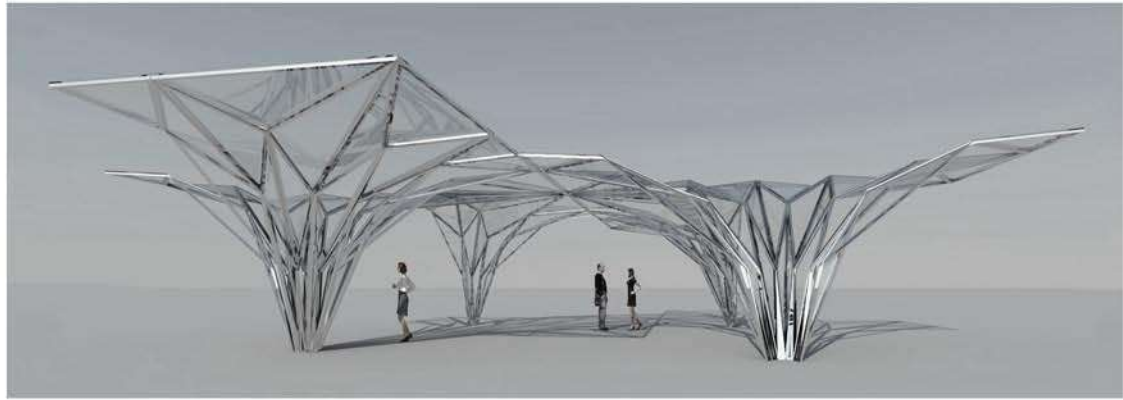


Generation Process



Basic Renderings





URBAN FURNITURE

Scope of Work	Employer	Area	Location
DD	JWDA	-	-

As a personal challenge, I decided to design a series of urban furniture that could match with any kind of contemporary project.

Always following a purist tendency in design, the models are described by simple algorithms. These algorithms limit the geometries to a minimum level of complexity.

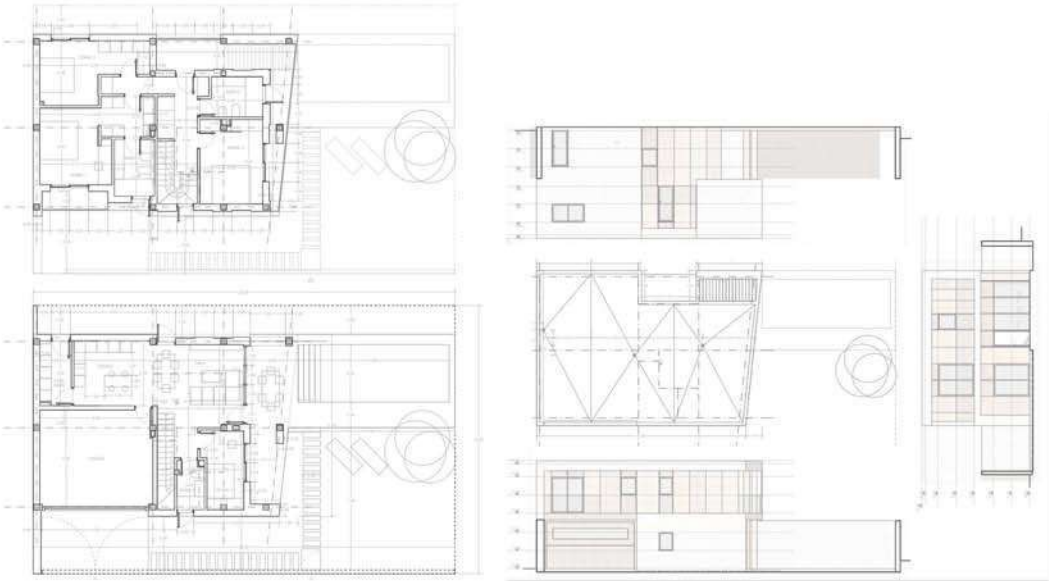
The main goal of the collection is to be functional urban furniture disguised as artworks.

SINGLE FAMILY HOUSE
_VALENCIA, SPAIN

Scope of Work	Client	Area	Location
DD	Laura Burches	350 m ²	Valencia, Spain

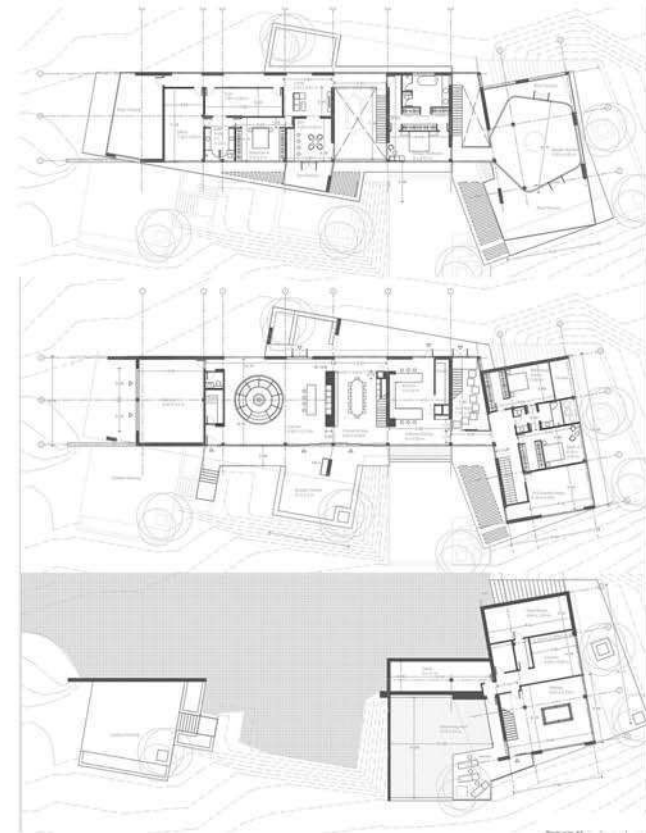
"Ribbon House."

This 300 square meter single-family house project required a balance between cost and visual excellence. To achieve this, very simple and conventional building systems were implemented, as well as local building materials. Taking a regular concrete structure as a starting point, concrete brick walls are built to create continuity with the slabs. This way, a strong concrete ribbon runs transverses and wraps the space. Unlike the concrete strip, local ceramic finishes with different tonalities generate a multi-chromatic barcode that lightens the composition and conceals necessary pillars.



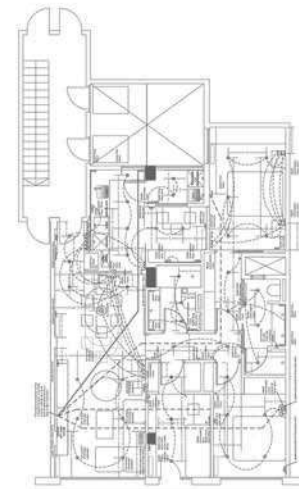
PAPER HOUSE
_TAMWORTH, AUSTRALIA

Scope of Work	Client	Area	Location
DD	OUT-2 Design	900 m ²	Tamworth, Australia



Scope of Work	Client	Area	Location
CD	Eloy Fernandez	98 m ²	Barcelona, Spain

This 104 m2 apartment is very well located but very poorly equipped. It has been completely renovated and turned into a jewel that generated a 30% profit over the purchase and construction budget.



Scope of Work	Client	Area	Location
CD	Roberto Muga	120 m ²	Barcelona, Spain

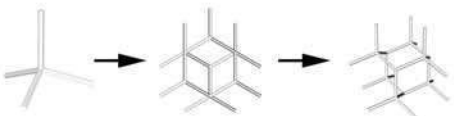
Warm + Cozy



URBAN PLANNING MUSEUM
_ HANZHONG

Scope of Work	Employer	Area	Location
SD	JWDA	2300 m ²	Hanzhong, China

This design was entered for Xingyuan Lake planning museum competition. The 3000 square meters program is divided in two main parts. One large base and one sculptural topping. The principal scheme for the project was the "auspicious cloud", an often present element in Chinese graphic and decorative arts. The concept provides lightness and originality while matching with the Chinese ideology. The project aims to be a new iconic and mysterious attraction for visitors in Hanzhong.

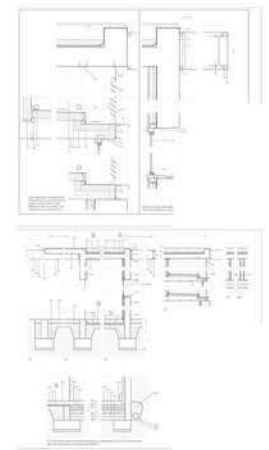
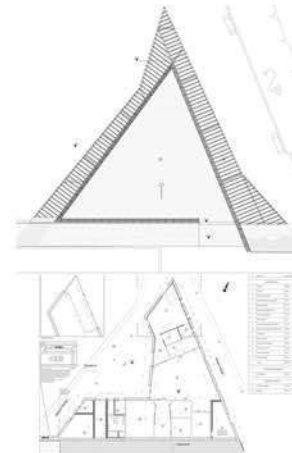
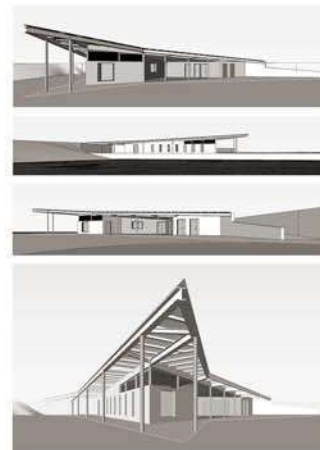


FISHERMAN'S GUILD
_ FORMENTERERA

Scope of Work	Employer	Area	Location
CD	IDOM	382 m ²	Formentera, Spain

"Wind in our sails"

A triangular building rises facing the sea, creating an emblematic object in the Port of La Savina. Main objectives of this project are to give continuity to the entire perimeter of the port and to ensure that the new building is integrated as a promenade area. In this way, this urban landmark aims to transform the docks into a space connected to the urban fabric of La Savina. The building serves two functions, to create a highly functional facility and to provide the city with a public space for human interrelation. This pointy building will be the first noticeable architectural feature at the arrival by sea to the very much visited island of Formentera.



LOW COST RENOVATIONS
_OLD TOWN BARCELONA

Despite being a low-cost renovation, the material execution and the the selection of materials has been done with great attention and sensitivity.

It is a vintage-style renovation in the heart of the Ciutat Vella neighborhood of Barcelona.

The new tenants come from abroad and now can happily enjoy their pure Barcelona experience both outside and inside their new home.

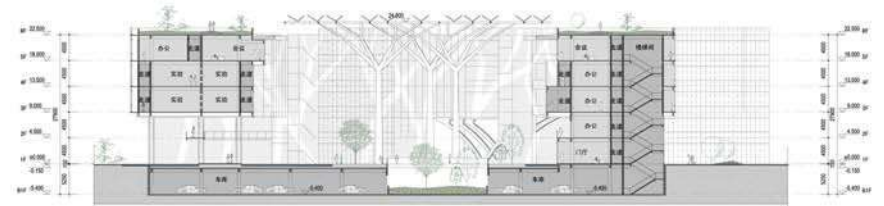


LOW COST RENOVATIONS
_OLD TOWN BARCELONA



Scope of Work	Employer	Area	Location
DD	JWDA	45000 m ²	Shanghai, China

This is the **winning design** entered for a competition that consisted of designing the manufacturing plant and the I+D buildings of the biggest tobacco company in China.
In order to compensate the negative image of cigarettes, the whole complex should have



In the manufacturing plant's façades the used colours are green and brown, making reference to the tobacco leaves before and after the drying process.
Besides the colours, the traditional "lucky clouds" chinese shape is also used in the composition of the manufacturing plant's façades and the fence.

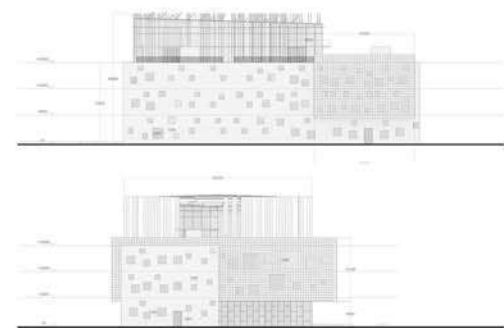
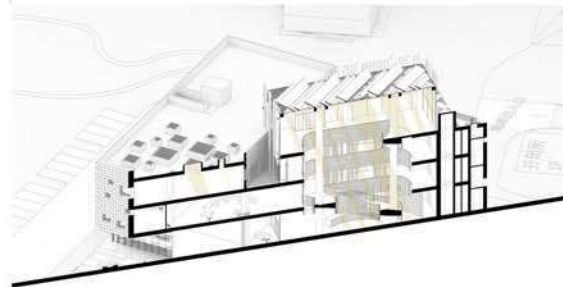
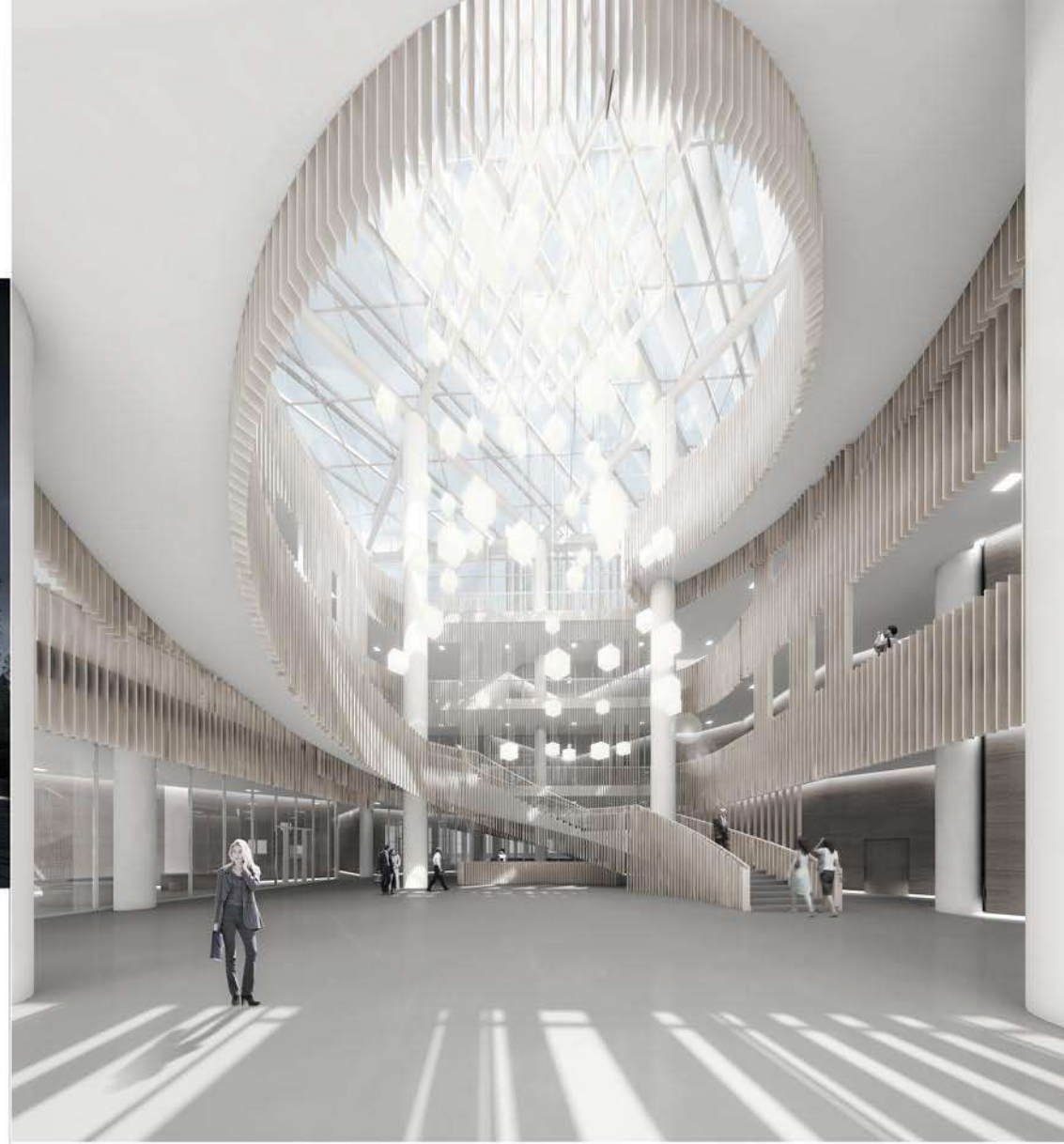
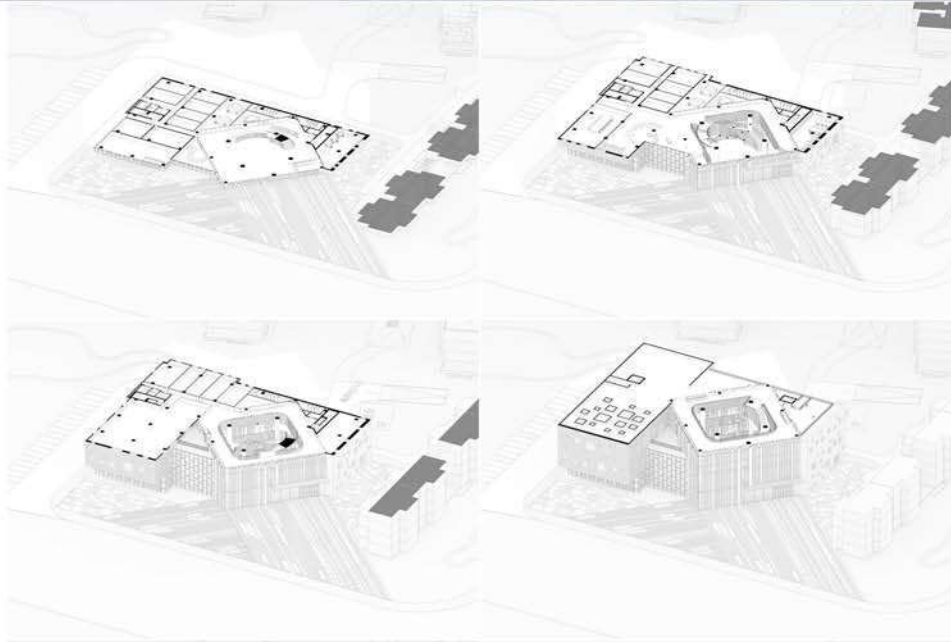




Scope of Work	Employer	Area	Location
SD	BAU	4550 m ²	Jiashan, China

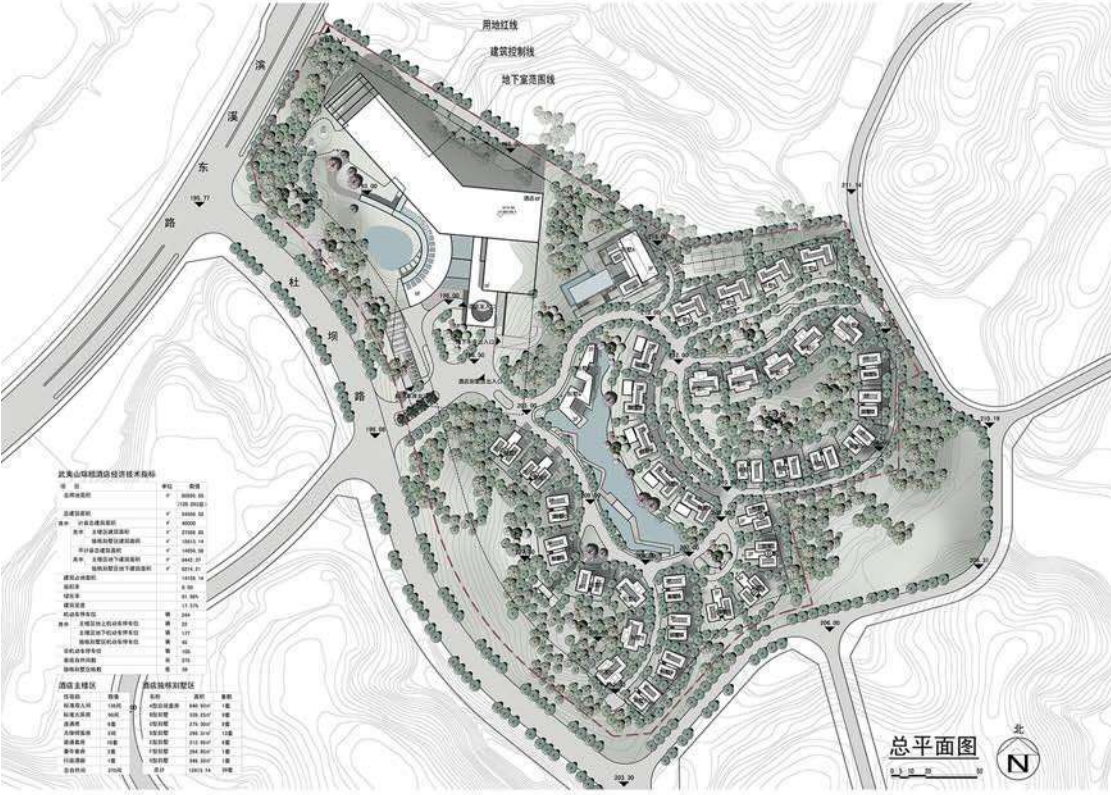
The developer of a massive residential plot demanded the design of a sales building featuring a big space where to exhibit physical models of the residential and persuade potential clients. This building had to be able to become a small mall after all the selling was finalized.

The schedule for the submission of the design was very tight and required high efficiency and determination. The design is a result of following logical steps into an optimal solution of the context and program requirements.



Scope of Work	Employer	Area	Location
SD	JWDA	30000 m ²	Wuyishan, China

This is the **winning design** entered for a competition that consisted on developing a Holiday Resort in Wuyishan Mountain, Fujian Province. Although the very natural and remote location, the client insisted in a very modern and minimalistic design, trying to make his resort outstanding over the others in the area and consequently more unique and attractive. This made this project especially interesting for us, provided the rare challenge of satisfying Chinese taste with contemporary design in a totally natural environment.



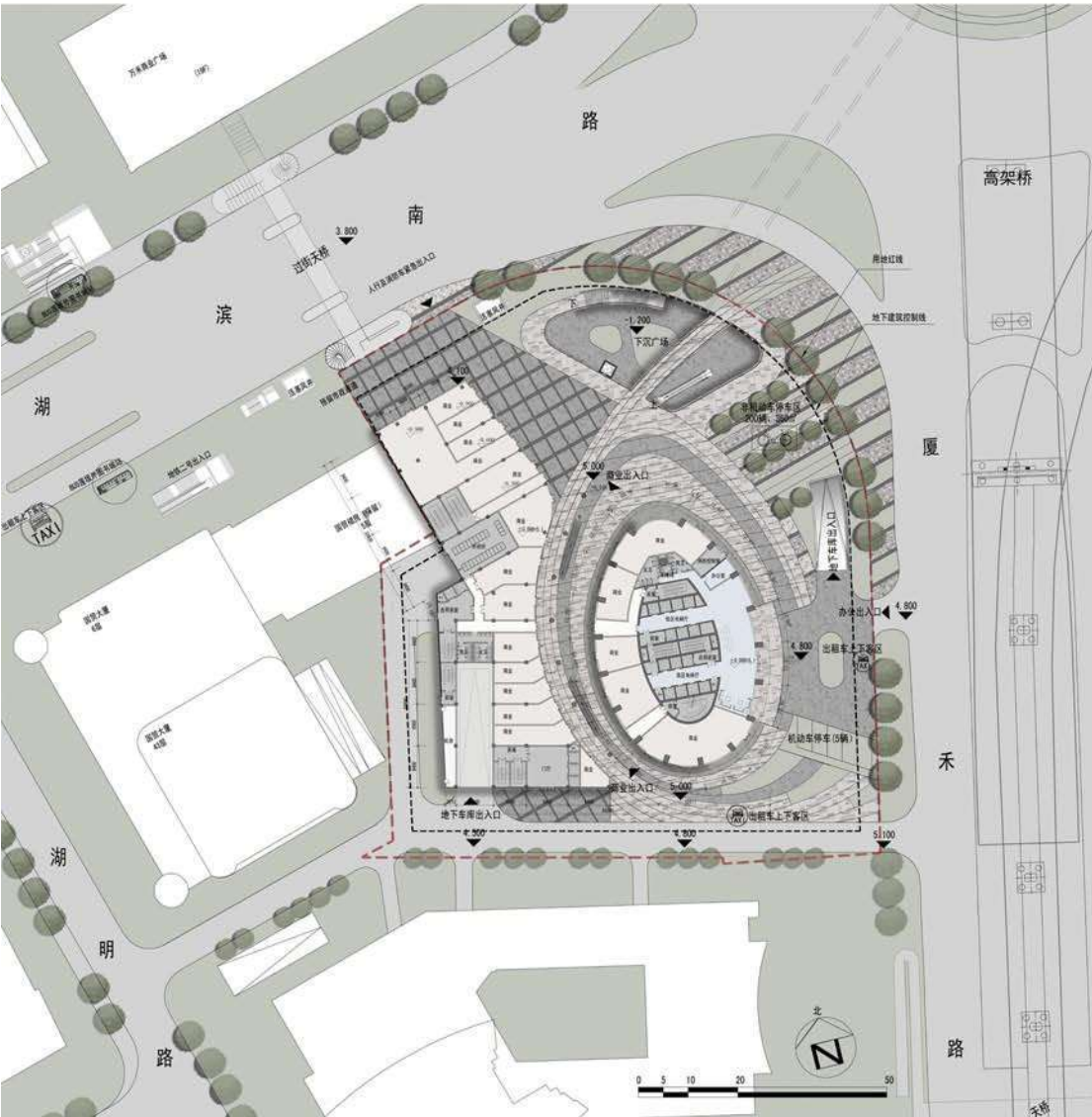
HIGH-RISE OFFICE BUILDING AND SHOPPING MALL
_ XIAMEN

Scope of Work	Employer	Area	Location
SD	JWDA	19000 m ²	Xiamen, China

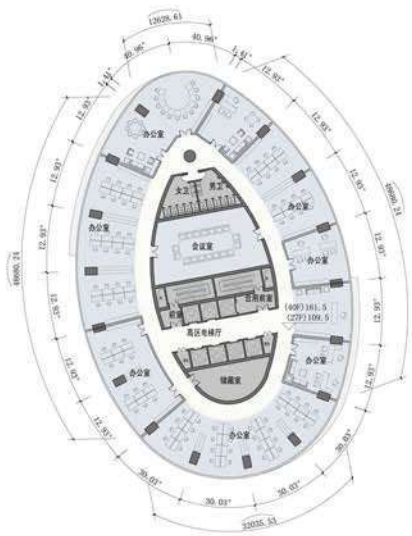
In the first stages of the design for this competition in Xiamen, we tried to find an idea that generated a building that could only be located in Xiamen, a strong concept related to Xiamen's history and culture. This way persuading the client and creating an outstanding icon that could make the citizens proud of their developing and prosperous city. Xiamen has been, during many centuries, one of the most important commercial ports of China due to its suitable location. The cargo ships sailed around between the shore and the island, supplying the city and loading goods for future trades.

The master plan of this project aims to be an analogy of this still currently used commercial route. The 180 meters high round tower splits off the low rise mall creating a curvy commercial space in between, recalling the commercial activities of the ships around the island.

Moreover, the typical plan of the office building and the main façade concept is inspired on a flower that grows



透视图



高层办公楼标准平面图
本层建筑面积: 1499 m²



四层平面图
本层建筑面积: 3900 m²
其中商业建筑面积: 3540 m²
办公建筑面积: 360 m²



透视图

Scope of Work	Employer	Area	Location
SD	BAU	5.7 km ²	Nanjing, China

In this 250.000 square meters masterplan design competition, we considered the topography, the river, the existing buildings from the stage 1 of design and the presence of the mount Wu Xiang as the main elements that will influence our process of design.

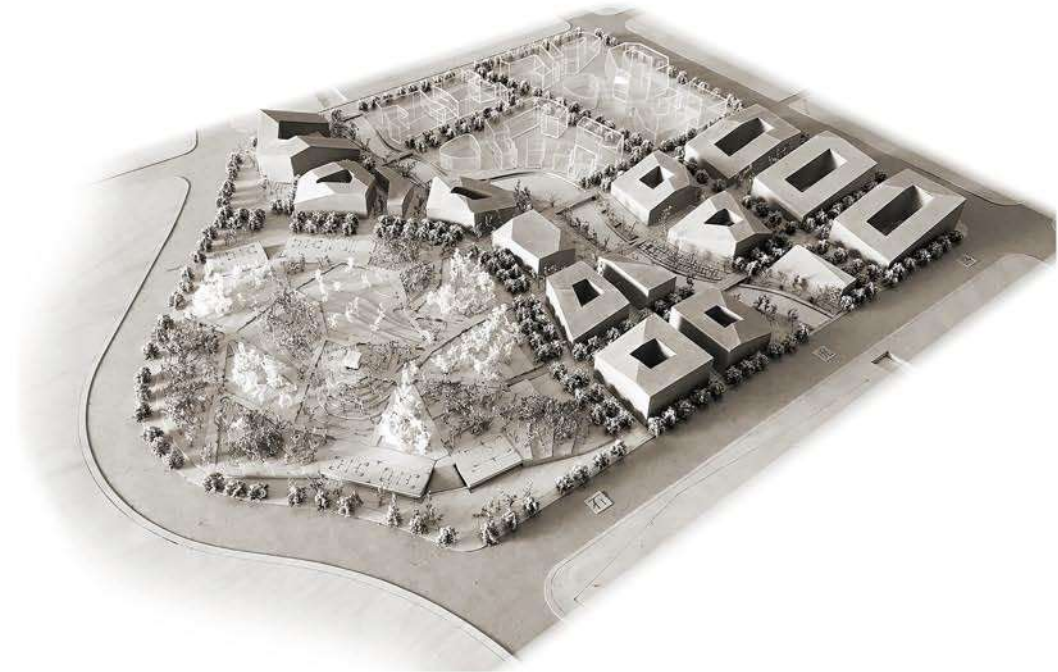
By extending the existing roads from stage 1 and carefully adjusting to the topography, we create a traffic structure that keeps vehicles at the perimeter of the site and enhances pedestrian traffic throughout our central boulevards. This way, creating a humane community strongly linked to the natural features of our site.

Following the traffic network, a hierarchy of public spaces is designed according to the value of the roads, the proximity to natural features and the main entrances and intersections. The courtyards become a part of the networked landscape, achieving maximum permeability and social interaction.

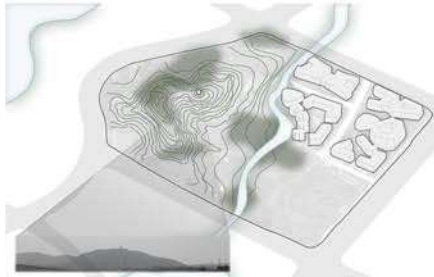
As a result of our traffic and landscape analysis, the footprints of the buildings emerge.

The roofs of the buildings adjust to the character of each of the streets and heights of our neighbor buildings. They stand up at the main city-scale roads and junctions to become landmarks and they lower down to the most humane-scale spaces such as pedestrian roads, parks and promenades.

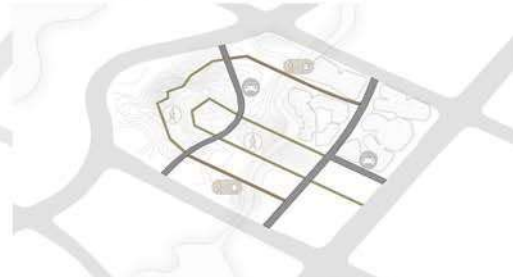
The form of our buildings not only aims to provide an interesting and unique skyline but also to optimize sunlight reception



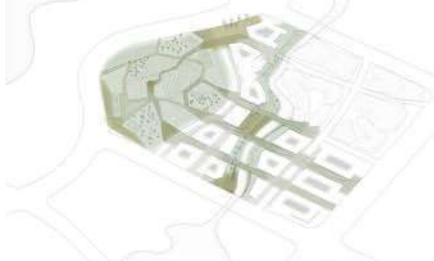
1. Site



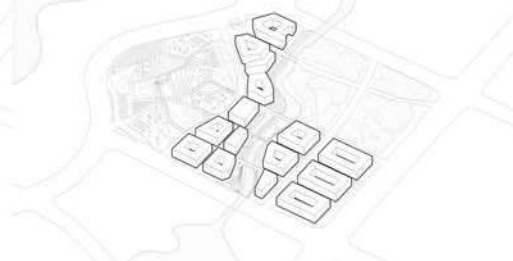
2. Traffic Structure



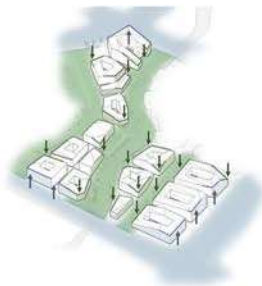
3. Public Space hierarchy



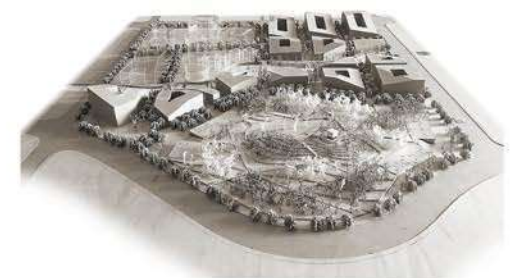
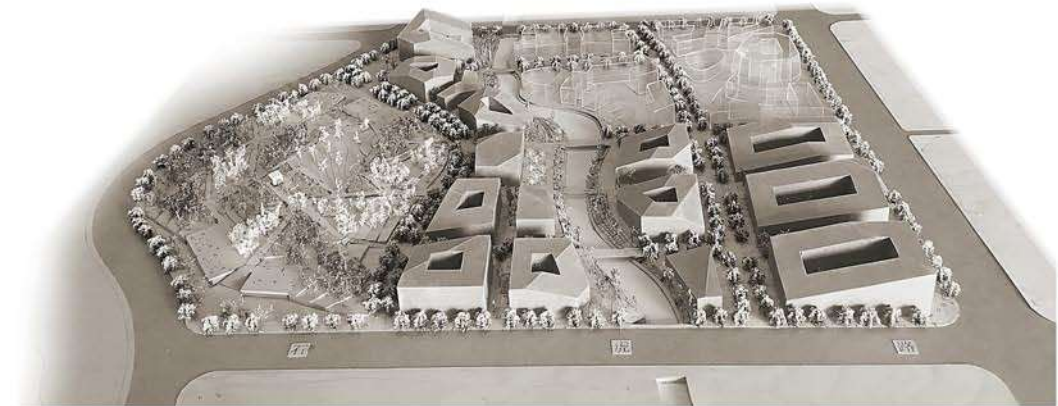
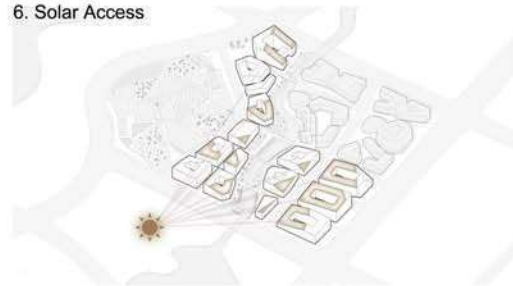
4. Resulting Volume



5. Skyline



6. Solar Access



Scope of Work	University	Area	Location
SD	UIC	2000 m ²	Andalusia, Spain

The location is on a hillside with olive trees on the border of an almost unknown little town in Jaén. The building is a tribute to a local famous painter and attempts to be an icon, something different from anything else around. An outstanding amusement that could promote the town's tourism and attract visitors. This is evidence that it is essential to incorporate originality in shape.

